

JustGiving fundraising – step-by-step guide



An easy way to reach your fundraising target!

Finding **strength** through **support**

There are lots of benefits to setting up an online fundraising page. It makes it easy to keep track of your donations and thank your supporters.

Gift Aid declarations are made by your sponsors when they donate so there's no need for them to complete another form.

The money comes directly to the Stroke Association so you don't need to worry about paying in your fundraising.

You can also add cash donations to your page.

Follow this step-by-step guide to setting up a JustGiving page.

1. Go to www.justgiving.com/stroke
2. Click on the 'Start fundraising' button.

Start fundraising

3. If you have not used JustGiving before, you will be asked to create an account. If you already have an account, you'll need to log in using your email address and password.
4. Let us know if you are fundraising in memory of someone.

Are you fundraising in memory of someone?

☐ Yes

☐ No

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5. Select whether you are taking part in an event, doing your own fundraising, or simply asking people to support a cause you care about.

JustGiving

Are you taking part in an activity?

I'm taking part in an event

A mass participation event, for example, a marathon, bike ride, or trek



I'm doing my own activity

Get creative and organise your own activity, like a bake sale or coffee morning



Just fundraising

As simple as asking people to donate to a cause that you care about



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6. Select the event you are taking part in or tell us about your fundraising activity.
7. Set your fundraising target – we recommend setting your target to at least £150, but we also encourage you to aim high!
8. Personalise your page – Add a title and let people know why you are fundraising for Stroke Association. Be as expressive and detailed as you can to really engage people and get them on board.
9. Add a cover photo or video – this could help you raise 30% more!
10. Set your fundraiser live – click the 'Launch my page' button.

And finally...

We recommend making your own donation to get the ball rolling. Share your fundraising page with family, friends and on social media. Sharing your page on Facebook, Instagram, WhatsApp and via email will help you raise more!

You will be notified each time someone donates to your page. Each donor will also receive thanks from the Stroke Association for their gift.

Any questions?

Get in touch with our team by phone  **0300 3300 740** or email  **supporter.relations@stroke.org.uk**.
We can't wait to hear from you.
