



My Stroke Guide

**A free online resource and community
for stroke survivors and carers**

The UK Stroke Assembly is sponsored by:



Hosted by



Aim of this session

To find out:

- what My Stroke Guide is
- how it can **help you** and **others**
- How are we **sharing** My Stroke Guide?
- and gather your ideas for **future development**

#strokeassembly

 UK Stroke Assembly

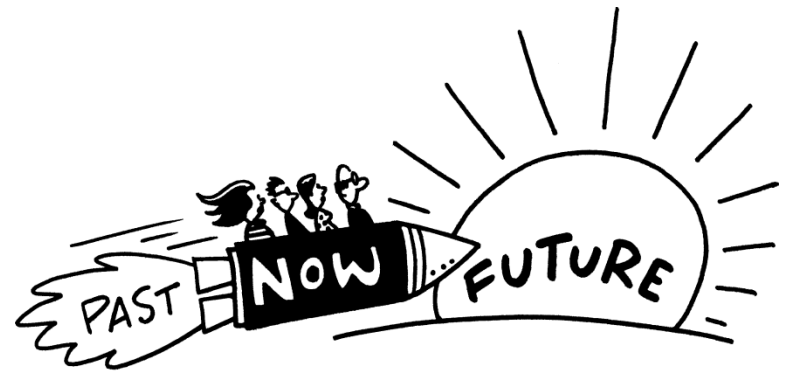
How we will do this?

1. Demonstration



2. Marketing and future developments

3. Discussion- future



#strokeassembly

UK Stroke Assembly

Who has heard of My Stroke Guide?



#strokeassembly

UK Stroke Assembly

Demonstration

www.mystrokeguide.com

#strokeassembly

 UK Stroke Assembly

Spreading the word

September and October marketing launch:

- Online advertisements
- 5000 GP surgeries
- GP screens
- Hospitals
- Much more...

facebook



#strokeassembly

UK Stroke Assembly

Introducing our concepts

Concept 1: Real voices

Beat isolation with our online community.

The social area connects those affected by stroke to a community of people in a similar situation.



"Reading posts on My Social and knowing they are not alone in how they are feeling really increases confidence. I recommend it to everyone!"
Stroke survivor

Support your recovery

Beat isolation with support from My Stroke Guide's online community.
Build new friendships, increase knowledge and hear inspiring stories from stroke survivors.
We're here for you – join mystrokeguide.com today!

For help using My Stroke Guide:
Phone: 0300 222 5707
Email: mystrokeguide@stroke.org.uk



Stroke
association

#strokeassembly

UK Stroke Assembly

Introducing our concepts

Concept 2: Embrace your Recovery

One stop shop for all your advice needs.

Over 200 videos, easy-to-read advice and trusted information available 24/7, all in one place.



#EmbraceYourRecovery

My Stroke Guide

Embrace your recovery

With our online tool 'My Stroke Guide' you can access all the support you need 24/7.

Take control of your life after stroke.
Join mystrokeguide.com today!

Together we can conquer stroke

Stroke
association

#strokeassembly

UK Stroke Assembly

Table discussion

What do you think about the concepts?

- Do you understand what the concepts are about?
- Would this make you want to log on?
- What do you think about the wording?



#strokeassembly

UK Stroke Assembly

Developments

Goals



Journal

Translations



June 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Calendar



Aphasia Suite

#strokeassembly



Stroke Assembly

Table discussion

- What developments would you like to see happen to My Stroke Guide?
 - Improvements
 - Changes
 - New features



#strokeassembly

UK Stroke Assembly

Thank you

Website: www.mystrokeguide.com

Email: Mystrokeguide@stroke.org.uk

Telephone: 0300 222 5707

#strokeassembly

 UK Stroke Assembly