



Role title	Director of Stroke Support, England	Directorate	Stroke Support
Location	National- office or home-based	Accountable to	UK Executive Director of Stroke Support
Travel requirement	Regular	Accountable for	The England Stroke Support team
DBS check	No	Core Role Anchor Level	Ensure

Hours	35	Grade	H	Salary	Competitive
Contract type			Permanent		

We are the UK's leading charity dedicated to conquering stroke.

There are over 1.2 million stroke survivors in the UK. Almost two thirds have a disability and one third rely on others for help, making stroke one of the biggest causes of disability.

We are continually working to improve the lives of stroke survivors and their families who deserve the very best treatment and care. We deliver amazing, life-changing support to over 60,000 stroke survivors and their families each year. We also fund research to find better treatments, campaign for better stroke care and help people understand how to spot and prevent stroke. This work is made possible by more than 4,000 talented volunteers and staff, our fantastic supporters and our strong relationships with the stroke clinical and research community.

We work with integrity, demonstrating our values as one combined passionate, innovative, respectful and professional team.

Together we can conquer stroke.

Directorate

Our Stroke Support Directorate is responsible for the effective delivery of high quality commissioned and non-commissioned support to stroke survivors and carers. We provide a range of support for people from the early days after stroke throughout their recovery and into the longer term, working closely with our network of volunteers, stroke clubs and groups.

Our support services provide a local presence for the charity enabling a far reaching impact through the delivery of other organisational activities such as awareness campaigns. Support for fundraising activity within the zone is an important part of this role.

Join us and help to make a difference to the lives of people affected by stroke.

Purpose of role

The Stroke Association is finalising a new strategy with three overarching goals: make stroke the priority it needs to be; ensure that everyone affected by stroke has access to the rehabilitation and lifelong support they need; partner with people and communities to help them take action on stroke.

To lead and manage The Stroke Association's activities with responsibility for the corporate leadership, delivery and development of the charity's strategy in England including services and community support, and contributing to strategies for income generation, campaigning, raising awareness and research. To ensure that all those affected by stroke or at risk of stroke, have a strong influential voice and receive services and support to meet their needs.

Key responsibilities of role

Responsibilities	Performance Indicator	Key Competencies
All aspects of strategic and operational leadership for the Association in England.	<ul style="list-style-type: none"> • Informed decisions to improve effectiveness • Integrated functioning of management teams in England • Effective business planning • Integrated and reciprocal approach with teams across UK. • Staff Engagement Survey • Financial management • Best Value programme 	Leadership Communication and Collaboration Customer focus
Representing the Stroke Association at a range of different levels deputising for the UK Director as required	<ul style="list-style-type: none"> • Performance & Development Review • Internal and external meetings 	Communication and Collaboration Leadership Customer focus
Creating the environment and resourcing to deliver high quality stroke support through strong leadership and management	<ul style="list-style-type: none"> • Co-productive approaches, high and consistent quality • KPIs, satisfaction surveys and outcomes • Income growth • Growth in contracted and charitable support for people affected by stroke 	Communication and Collaboration Business acumen

<p>Ensuring that the new models of support are designed, evaluated and rolled out effectively and consistently across England</p>	<ul style="list-style-type: none"> • Programme Board • Monitoring tools • Evaluation outcomes 	<p>Change Readiness Leadership</p>
<p>Position the organisation within key strategic statutory, governmental and third sector networks in England</p>	<ul style="list-style-type: none"> • Stroke Implementation Group • Cross Party Groups • Third sector alliances • Regional Planning Boards 	<p>Communication and Collaboration Leadership</p>
<p>Effective strategic influencing and representation at national policy, campaigns and research arenas</p>	<ul style="list-style-type: none"> • Voice of people affected by stroke heard by policy makers • Effective strategic alliances/partnerships • Impactful implementation of campaigns • Maximise /respond to strategic opportunities 	<p>Communication and Collaboration Leadership Customer focus</p>
<p>Ensuring best value in all aspects of operations and support in England and effective budget management ensuring efficiency requirements and any variances are met</p>	<ul style="list-style-type: none"> • Effective business planning and monitoring • Financial management • Best Value programme • Performance & Development Review 	<p>Business Acumen</p>

<p>Maximise income generation by securing opportunities and ensuring effective cross-Directorate working, in particular Income Generation Directorate</p>	<ul style="list-style-type: none"> • Secured income • ROI • Income strategy • Effective business planning • Integrated and reciprocal approach with teams across UK. 	<p>Business Acumen Leadership Communication and Collaboration</p>
<p>Lead and/or participate in UK wide initiatives ensuring innovative, proactive and high quality input and communications</p>	<ul style="list-style-type: none"> • Financial Modernisation Board • CSE and other benchmarking assessments • Specific workstreams 	<p>Communication and Collaboration Business Acumen Leadership</p>

Mandatory responsibilities of role

To undertake any other duties commensurate with the purpose and remit of the post.

Responsibility areas	Performance Indicators	Key Competencies
To ensure that you manage and develop your own and your team's performance	<ul style="list-style-type: none"> • Evidenced attendance at personal training and regional events • All mandatory training is completed • Performance and Development Review completed to standard. 	Leadership Improvement and Innovation
To follow the Stroke Association's policies and procedures	<ul style="list-style-type: none"> • Familiar with competency framework including values, mission and vision. • Accessed and read the Staff Handbook and any relevant policies and procedures to your role. • Willing to travel during the course of your duties with possible overnight stays away from home. 	Change Readiness Business Acumen
To contribute to any project work as required.	<ul style="list-style-type: none"> • Examples of project work. 	Business Acumen Improvement and Innovation Communication and Collaboration Change readiness

Person specification

Education	Essential/ Desirable
Educated to degree level or have demonstrable equivalent experience	Essential
Willingness to undertake training and continuing professional development	Essential
Experience	
Senior managerial or executive level experience	Essential
Recent and relevant experience of policy development at a senior level	Essential
Demonstrable experience of strategy development, business planning, and delivery	Essential
Demonstrable influencing and negotiating skills and political judgement with proven success in building productive professional relationships and partnerships with a wide range of individuals and organisations	Essential
Demonstrable experience of leading change and transformation with demonstrable qualities as a lead change agent , influencing, inspiring and motivating staff and wider stake holders	Essential
Demonstrable experience of working in a co-productive approach	Essential
Demonstrable executive level experience in programme and project management	Essential
Demonstrable executive level experience of financial planning, budget management and generating income	Essential
Experience of managing and growing services through statutory contracts and charitable means	Essential
Experience of using industry standard IT	Essential

Abilities and competencies	
Demonstrable knowledge of NHS and Social Care systems in England and of English Government policy and legislative procedures and the relationship to UK legislative and parliamentary procedures	Essential
An understanding of the voluntary sector and of the strategic challenges facing the sector, particularly in England	Essential
Understanding and commitment to the social model of disability	Essential
Proven ability to demonstrate creativity and initiative with excellent interpersonal and networking skills	Essential
Excellent communication, written and analytical skill	Essential
Proven ability to organise and prioritise a busy workload	Essential
Understanding of fundraising principles	Essential
Understanding/experience of community development principles	Essential
Other requirements	
To have a clear understanding of and commitment to the vision and mission of the Association	Essential
Demonstrable commitment to the principles of equal opportunities and diversity	Essential
A commitment to further develop the Association's foot print in England and a vision of what this may achieve	Essential
Demonstrable communication skills and confident with public speaking professionally with groups of all sizes	Essential
Approachable and able to work with a diverse range of people with proven listening skills, tact and diplomacy, and appropriate assertiveness skills	Essential
The post holder must be prepared to work outside office hours and to travel within the UK and stay overnight in the course of their duties	Essential

This information will be used as part of the shortlisting process.