Life After Stroke Awards 2017

Sponsorship opportunities

Join in the conversation
#StrokeAwards
I am thrilled and delighted to be Patron of the Life After Stroke Awards. In the UK, someone somewhere will have a stroke every five minutes. Stroke can be devastating, not only for the survivor of the illness, but also for their loved ones. That’s why I support the Stroke Association.

The Life After Stroke Awards recognise the achievements of everyone affected by stroke. We celebrate stroke survivors for showing tremendous spirit and determination after their stroke. We also commend carers, volunteers, stroke clubs and health professionals who are with stroke survivors every step of the way. Our stroke community is a force for good.

Together we can change the world for people affected by stroke.

Baroness Brady
Patron, Life After Stroke Awards

Awards ceremony

Date: Wednesday 1 November 2017
Venue: The Dorchester, Park Lane, London
Time: 6.30pm onwards

Key dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 April 2017</td>
<td>Nominations deadline</td>
</tr>
<tr>
<td>28 June 2017</td>
<td>Judging</td>
</tr>
<tr>
<td>1 November 2017</td>
<td>Awards ceremony</td>
</tr>
</tbody>
</table>
Our annual Life After Stroke Awards recognise and celebrate the outstanding achievements of stroke survivors, their families and their carers from across the UK. We also recognise the compassion and unfailing commitment of individuals, groups and organisations who help to rebuild the lives of those affected by stroke.

Our award-winning event has been going for over a decade and is full of prestige and glamour, receiving national coverage from publications and media outlets like OK! Magazine, the Daily Express, The Sunday Times and ITV’s The Lorraine Show.

We would like to offer your company the opportunity to be part of the Life After Stroke Awards in 2017. Sponsorship offers your company great benefits and an unforgettable experience at our flagship event. Our 2017 awards will take place on Wednesday 1 November 2017 at The Dorchester Hotel London and will be a bigger, better and a more glamorous night to remember than ever before. You will enjoy a champagne reception, three-course dinner and glittering awards ceremony, followed by the afterparty. The event also provides an opportunity to network with our existing group of corporate partners, high-net worth and influential individuals and our array of celebrity supporters.

Top right: Christopher Biggins on The Lorraine Show.  
Middle right: Exclusive coverage in the Daily Express.  
Middle right: Purple carpet treatment.  
Bottom right: Sharon Stone presents Fundraiser of the Year Award from LA.  
We are the Stroke Association
We are here for life after stroke

Stroke is devastating. It can happen to anyone, at any time, regardless of age, gender, race or social status; the hard working father of three, the baby daughter, the first time young mother, the much loved grandparent. It can rob you of your speech, your vision, your ability to walk, your memory, your independence and your dignity. It can also kill you in an instant.

Simply put, stroke is one of the biggest health challenges of our time:
• There are more than 100,000 strokes in the UK each year; that is around one stroke every five minutes
• Stroke is the fourth single leading cause of death in the UK
• Stroke is a leading cause of disability in the UK – almost two thirds of stroke survivors leave hospital with a disability
• There are over 1.2 million stroke survivors in the UK.

That’s why every year, through the Life After Stroke Awards, we champion the outstanding compassion and unfailing commitment of the stroke survivors, individuals, groups and organisations that help to rebuild lives after the devastating impact of stroke. From amazing volunteers, carers and stroke survivors themselves; to companies raising money for our services and scientists making life-saving breakthroughs in research; we recognise and celebrate these extraordinary stories of strength, resilience and courage in the face of adversity to conquer stroke.

Together we can conquer stroke

Juliet Bouverie
Chief Executive
Sponsorship opportunities

Become a co-headline sponsor £15,000 + VAT
Join our current partner Irwin Mitchell Solicitors as a co-headline sponsor for our Life After Stroke Awards 2017.

Become a category sponsor £5,000 + VAT
We have the following categories available for sponsorship:
 Stroke Group Award
 Award for Volunteering
 Award for Creative Arts
 Children and Young People’s Courage Award
 Adult Courage Award (18-64)
 Adult Courage Award (65+)
 SOLD OUT
 Carer’s Award
 Fundraiser of the Year Award
 Professional Excellence Award

Sponsor the champagne reception and after-party £10,000 + VAT
Celebrate with our award winners and join VIPs and celebrity supporters by sponsoring our exclusive after-party and drinks reception at The Dorchester.
As well as an unforgettable evening, your sponsorship will provide the following benefits:

- Four seats at the Life After Stroke Awards ceremony for after-party and headline sponsors.
- Two seats at the ceremony for category and champagne reception sponsors. These will be on a table with the winner of the award and the celebrity presenting the award.
- Your company logo on all outputs and media platforms including our website, which receives over **5 million hits** per year.
- Your company name will appear alongside any reference to the award or part of the event you have sponsored in the programme. **350 guests are expected to attend the event and each guest will receive a programme.**
- Your company logo on a large screen at the ceremony.
- Your company name mentioned in the notes to editors in all of our press releases about the Life After Stroke Awards 2017.
- An individual mention on Twitter and Facebook to our **168,000+** social media followers.

**Top:** Andrew Marr and Markus Birdman present 2016 winner John Somerville with his award.  
**Bottom:** Onecom ice sculpture.

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**Buy a table - for 10 guests**  
£5,000 + VAT

A limited number of corporate tables are available for purchase, giving you the opportunity to entertain clients, reward staff or show your support for the Stroke Association. Guests will enjoy a three-course meal at The Dorchester, 1/2 bottle of wine per person and an opportunity to attend the VIP champagne reception, all in addition to the amazing awards ceremony.
Meet our winners

Annabel Jones
2015 Fundraiser of the year award
Annabel Jones was eating lunch at her desk when her eyesight dramatically worsened. After visiting her GP with the help of a colleague, she was immediately sent to hospital where a neurologist confirmed her worst fears, she had suffered a stroke. Six years on, she has helped to raise over £40,000 for the Stroke Association by running the Cardiff Half Marathon with her colleagues from Barclays Bank.

Nick Cann
2016 Fundraiser of the year award
Nick Cann, former Chief Executive of the Institute of Financial Planning (IFP), was delivering a lecture to students when he suddenly collapsed and was rushed to hospital. His family received the heart-breaking news that he’d had a major stroke which left him with severe communication problems. In the four years since his stroke, Nick has dedicated his time to raising money for the Stroke Association after we supported him through his rehabilitation. He also set up a new venture called Project Phoenix, which aims to help people with aphasia get their lives back. Project Phoenix has so far raised a staggering £57,000.

2016 Life After Stroke Awards winners.
Life After Stroke Awards media coverage reached **3.4 million** UK adults during the month of the event.

#StrokeAwards trended in the UK twice on Twitter in November 2016.

We received over **620 nominations** from around the UK, across the ten categories.
Together we can conquer stroke

"Wow. #StrokeAwards. In my ridiculous world you go to a few award dos, but this eclipsed them all. So moving. Humbling. Truly inspirational."

James Norton
Contact

Contact Siobhan Casson for more information on the benefits for each of these sponsorship opportunities and how they can be tailored to your business.

Siobhan Casson
Business Development Manager - Corporate Partnerships

Email: siobhan.casson@stroke.org.uk
Telephone: 0207 566 1534

We are a charity and we rely on your support to change the lives of people affected by stroke and reduce the number of people who are struck down by this devastating condition.

Please help us to make a difference today.

Facebook - Stroke Association
Twitter @TheStrokeAssoc

Together we can conquer stroke

Join in the conversation
#StrokeAwards