

Role Profile

Role	Health Information Writer	Location	UK, Nationwide
Accountable for	N/A	Accountable to	Stroke Information Lead
Core Anchor Level	n/a	Travel	n/a
DBS check	No	Salary Grade	Indicative rate of £50 per hour
Contract Type	Casual	Hours	Number of days and deadlines to be agreed. Estimated between 10-15 days per content item.
To be read alongside: Our Competency Framework, Directorate Charter and Team Charter			

Overall purpose and impact	
Create new content about specific stroke-related topics, providing a resource for people affected by stroke seeking information and support.	
Responsibilities	Measured through delivery of
Deliverables include: <ul style="list-style-type: none"> Producing copy to meet an agreed brief, including topic, word count and deadline. Providing a summary of user and expert involvement. Providing a referenced version of the copy listing the sources used. Copy on one of the following topics: Cholesterol and stroke, diet and stroke, childhood stroke. 	Delivering copy on time and on brief.
The role will be divided between three individuals, each managing one topic: <ol style="list-style-type: none"> Childhood stroke Cholesterol and stroke 	

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3. Diet and stroke	
Ensuring the copy is accurate and based on the latest research and guidelines	Providing list of sources and citations
Ensuring the copy is based on user involvement, expert and stakeholder input.	
Carrying out the production and sign-off processes agreed with the Information Lead.	

Person Specification

You need to have expertise and experience in writing about health and social care in areas closely related to:

- Disability and rehabilitation
- Stroke and cardiovascular disease
- For the content about childhood stroke, you need specific experience in writing about children with special needs and health conditions.

Experience of writing for diverse audiences including people with low literacy and disabilities.

Experience of creating accessible and inclusive content.

Experience of working with users and experts to develop content.

Experience of following a house style.

Experience of writing for the web and print.

You will need your own computer, broadband and video conferencing equipment in order to carry out the writing, research and meetings during the project.