

Volunteer Role Description

Stroke Ambassador



Role Summary

Making sure that as many people as possible know about stroke and the Stroke Association is a challenge and one that we can't achieve on our own. As a Stroke Ambassador you will use your skills, experience and passion to represent the Stroke Association in your local community. You will proactively reach out and engage people in our charities work by communicating our key messages and organisational policy positions, increasing support for the organisation, sharing prevention messages, and campaigning for care and support for stroke survivors. In this flexible role there are three pathways for Stroke Ambassadors; Awareness, Prevention and Campaigning. You can focus on one area, or across all three.

Tasks this role can include:

All Ambassadors

- Represent the Stroke Association in the local community.
- Communicate key messages and policy positions in an engaging and motivating way.
- Build partnerships in the local community.
- Inspire others to support the aims and values of the charity and inform them of ways they can support the organisation through volunteering or fundraising.
- Research and identify opportunities to network, share information and raise awareness of stroke and the Stroke Association in your local community.

All Ambassadors will carry out the above tasks as well as focussing on one or more of the below areas:

Awareness

- Help us to promote the Charity Wide Messaging Programme and national awareness activity such as Make May Purple and FAST.
- Make contact with local community organisations and organise and deliver presentations or talks to local schools, businesses, community groups etc.
- Support and attend community events (e.g. health and wellbeing events) or events organised by the Stroke Association (e.g. Know Your Blood Pressure events)

Prevention

- Identify opportunities to share prevention messages in your local community. This may include delivering presentations or providing prevention leaflets to display in local

community venues.

- Organise, attend or support Know Your Blood Pressure events, particularly in areas where there are hardly reached, at-risk groups such as men aged over 55, or BAME communities.
- Encourage local community groups, such as Rotary, to support you to hold KYBP events in your local area.
- Get involved in key prevention activities such as FAST, Know Your Blood Pressure and atrial fibrillation awareness, supporting the organisation's prevention themed Charity Wide Messaging Programmes by distributing posters and other materials in your local area.

Campaigning (Pilot)

- Support national Stroke Association influencing campaigns to improve the lives of stroke survivors and their families.
- Work with local MPs, councillors and health decision makers to improve local issues.
- Encourage stroke survivors and carers in your area to share the issues that affect them and support them to take action.

Staff may also contact you to offer ad hoc opportunities throughout the year such as attending cheque presentations, conferences or representing the Stroke Association at events.

This might be the role for you if:

- You are passionate about raising awareness of stroke and the Stroke Association.
- You are enthusiastic, self-motivated and proactive.
- You enjoy meeting people & are comfortable representing the Stroke Association in public.
- You are a confident communicator.
- You are committed to improving knowledge of stroke in your local community.
- You are keen to help improve care and support for stroke survivors.
- You are able to travel independently.
- You associate with the Stroke Association's values and mission.

Stroke Helpline **Website** **Phone** **Fax** **Textphone**

0303 30 33 100 www.stroke.org.uk 020 7566 0300 020 7490 2686 020 7251 9096

A Company Limited by Guarantee, registered in England and Wales (No 61274). Registered office: Stroke Association House, 240 City Road, London, EC1V 2PR. Registered charity in England and Wales (No 211015) and in Scotland (No SC037789). Also registered in Isle of Man (No945), Jersey (NPO 369) and serving Northern Ireland.

August 2017

The benefits for you:

- Be part of a network of Stroke Ambassadors across the UK.
- Increase your understanding and awareness of stroke, its effects and the challenges people face after stroke.
- Increase your confidence in talking to the general public and decision makers.
- Enhance your CV or learn new skills.
- Build your network and engage with your local community.
- Receive regular communications with ideas and guidance for your role.
- This is a long term, flexible volunteering role.

Support and training provided:

Mandatory Training (Volunteers MUST complete this training to perform the role)

- The Stroke Association Volunteer Induction (face to face – one full day).
- Stroke Ambassador Induction Training (face to face 2 hours). Plus at least one of three modules focusing on your chosen area/s; Awareness, Prevention, Campaigning).

Additional Learning Opportunities (Further relevant learning you can undertake)

- Personal Safety for Volunteers (webinar).
- Hidden Effects of Stroke.
- Emotional Impact of Stroke.

Ongoing Support and Training

- Ongoing and regular training and support as the role requires.
- Out of pocket expenses are reimbursed.
- Access to the volunteer intranet, resources, latest news and Ambassador online forum.
- Peer support (in person or online via Stroke Association intranet)
- Induction Area on STAR

A Disclosure and Barring Service (DBS), Access NI and PVG check is not required for this role.

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