Sponsorship and Exhibition Prospectus

12th UK Stroke Forum
28 - 30 November 2017
ACC Liverpool
#UKSF17
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Dear Colleagues,

As Chair of the UK Stroke Forum and on behalf of my colleagues from the UK Stroke Forum Steering Group and Scientific Conference Committee, I am delighted to provide details of how you can be involved in the 12th UK Stroke Forum from 28-30 November 2017 taking place at the ACC in Liverpool.

The Scientific Conference Committee has developed an exciting and innovative programme for 2017, endeavouring to address the latest key issues in stroke research, education, service delivery and to showcase best practice from across the field.

Our 2017 sponsorship and exhibition packages offer a wider range of opportunities with tailored benefits to suit and meet the needs of your organisations. Our aim is to enhance the exhibition arena to engage with delegates in a more interactive and innovative way using the latest technologies.

The sponsorship packages offer a unique opportunity to demonstrate your organisation’s commitment to the field of stroke, connect with the delegates and position you at the very forefront of the stroke community. Our innovative exhibition opportunities enable you to showcase your products and services, engage with a wide range of stroke professionals, investors and key decision makers.

Finally, I would like to thank all sponsors and exhibitors for your continued support in making the UK Stroke Forum Conference the landmark event it has become.

Professor Peter Langhorne
Chair of the UK Stroke Forum
Professor of Stroke Care
University of Glasgow
“Working collectively has enriched the mission of both the UKSF and the WSO.

Attending the UK’s largest multidisciplinary conference for stroke care professionals in the UK, gives everyone a great opportunity to meet, network and raise awareness of their products and services to over 1,500 delegates who attend and a greater audience is reached online via social media.

There are rapid and exhilarating movements in research, drug and device discoveries in stroke. I would encourage you to participate in the UKSF as a premier platform to inform delegates about your products and services”

Werner Hacke,
President of World Stroke Organisation

“The Stroke Association are proud to host the UK Stroke Forum, and as the major stroke charity in the UK we are dedicated to improving lives for those affected by stroke.

The 12th UK Stroke Forum will be attended by over 1,500 stroke care professionals and researchers from around the world, who will share their expertise and hear the latest in best practice and research. This is your chance to join them!”

Juliet Bouverie
CEO Stroke Association
The UK Stroke Forum

The UK Stroke Forum (UKSF) is hosted by the Stroke Association and is a coalition of over 30 organisations committed to improving stroke care in the UK. The aims of UKSF are to bring together healthcare professionals to meet and share ideas, improve the standards of stroke care and help shape the stroke research agenda. The Forum is the largest multidisciplinary stroke event in the UK and attracts over 1,500 professionals from across the whole stroke care pathway.

The Coalition

The UK Stroke Forum coalition includes patient groups, professional organisations and societies. Representatives of each organisation meet regularly to direct the Forum activities and are all committed to improving stroke care and prevention.

1. ARNI Institute
2. Association of Chartered Physiotherapists Interested in Neurology
3. British and Irish Orthoptic Society
4. British Aphasiology Society
5. British Association of Stroke Physicians
6. British Dietetic Association
7. British Psychological Society
8. British Society of Neuroradiologists
9. Chest Heart and Stroke Scotland
10. College of Occupational Therapist Specialist Section - Neurological Practice
11. College of Paramedics
12. Different Strokes
13. Education for Health
15. Later Life Training
16. NIHR Stroke Research Network
17. National Stroke Nursing Forum
18. Northern Ireland Chest Heart and Stroke Association
19. Northern Ireland Multidisciplinary Association of Stroke Teams
20. Remap
21. Royal College of General Practitioners
22. Royal College of Physicians
23. Royal College of Speech and Language Therapists
24. Scottish National Advisory Committee for Stroke
25. Scottish Stroke Allied Health Professionals Forum
26. Scottish Stroke Nurses Forum
27. Sickle Cell and Young Stroke Survivors
28. Society for Research in Rehabilitation
29. Stroke Association
30. The Tavistock Trust for Aphasia
31. UK Swallowing Research Group
32. Welsh Association of Stroke Physicians
About the Conference

This year’s forum is from Tuesday 28 - Thursday 30 November 2017 at the Arena and Convention Centre (ACC) in Liverpool.

The programme is organised by the Forum Scientific Programme Committee who are members representing their organisations and professions. This ensures the programme schedule is truly multidisciplinary and will appeal to everyone.

The Forum consists of a variety of components; an accredited interactive training day; scientific parallel and plenary lectures; satellite symposia; and an extensive abstract programme. This includes oral and poster presentations and tours to showcase the most up-to-date research and developments in the field of stroke in the UK.

At the heart of the forum is the highly regarded and recognised exhibition arena where delegates can interact with relevant stroke organisations and companies.

“This year’s UK Stroke Forum was an invaluable opportunity for all stroke professionals and researchers to discuss the latest developments in stroke care, and help improve standards of care for stroke survivors.”

- Professor Sir Bruce Keogh, NHS England Medical Director
Highlights from UK Stroke Forum

Click here to watch the 2016 highlights

UKSF in Numbers

Over 1500 attendees from across the stroke care pathway

Over 90 experts and researchers in stroke care presented across sixteen scientific parallel sessions and three plenaries

Over 180 research posters were presented in an incredible interactive arena with over fifty exhibitors

2016 Delegate and Exhibitor Feedback

94% said there were enough networking opportunities

96% of delegates would recommend this conference to others

96% said they learnt about cutting edge research relevant to my profession
UKSF in numbers

Delegate breakdown

- **1505** total attendance
- 18 Home team
- 90 Speaker delegates
- 147 Exhibitors
- 60 Other attendees
- 43 Paying on-site registration
- 1147 Paying-Pre registration

Audience data

- 22% Consultant/Physicians
- 23% Nurses
- 11% Researchers
- 10% Trainees/Students
- 8% Speech and Language Therapists
- 7% Occupational Therapists
- 4% Physiotherapists
- 4% Stroke Coordinators
- 11% Other professionals
Why support the UK Stroke Forum?

The UK Stroke Forum is the largest multidisciplinary event in the UK. Exhibition and sponsorship opportunities are available to showcase products and services, engage with a wide range of stroke professionals, investors and key decision makers.

This is your opportunity to reach stroke care professionals from across the entire stroke care pathway to demonstrate your service or product, raise your company’s profile in the world of stroke care and to communicate with over 1,500 key stroke decision makers.

All refreshment breaks and lunches will take place in the exhibition arena, ensuring your access to over 1,500 stroke care professionals. The layout has been designed to maximise footfall past your exhibition space. Networking zones and refreshment stands will create additional traffic and interest, giving delegates more opportunity to view exhibition stands.

The Forum will enable you to target your products or services in stroke prevention, research, technology and to a broad range of healthcare professionals which you can interact with directly and build new relationships.

Opportunities at a Glance

<table>
<thead>
<tr>
<th>Package</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Only</td>
<td>Options from £1,992 +VAT</td>
</tr>
<tr>
<td>Sponsorship – Bronze level</td>
<td>£4,500 +VAT</td>
</tr>
<tr>
<td>Sponsorship – Silver level</td>
<td>£14,000 +VAT</td>
</tr>
<tr>
<td>Sponsorship – Gold level</td>
<td>£25,000 +VAT</td>
</tr>
<tr>
<td>Sponsorship – Platinum level</td>
<td>£30,000 +VAT</td>
</tr>
<tr>
<td>Sponsorship Packages Core Benefits</td>
<td>Platinum Sponsor £30,000 +VAT</td>
</tr>
<tr>
<td>-----------------------------------</td>
<td>-------------------------------</td>
</tr>
<tr>
<td>Exhibition stand in the arena</td>
<td>6x6</td>
</tr>
<tr>
<td>Exhibition stand in a prime location</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsorship of a parallel session of your choice</td>
<td>✓</td>
</tr>
<tr>
<td>Present in the Soapbox Science area of the exhibition area (15mins)</td>
<td>✓</td>
</tr>
<tr>
<td>Two pop up banners at the venue entrance</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to present a 1-hour Satellite Symposium in the main auditorium (morning, lunch or afternoon, subject to availability)</td>
<td>✓</td>
</tr>
<tr>
<td>1 tannoy announcement in the exhibition each day to promote your soapbox science presentation or satellite symposium</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo printed on the delegate bags</td>
<td>✓</td>
</tr>
<tr>
<td>Delegate bag inserts</td>
<td>✓</td>
</tr>
<tr>
<td>Your company literature available in the relax and networking zone</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on UKSF conference digital plasma screens throughout the venue</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on UKSF directional signage throughout the venue</td>
<td>✓</td>
</tr>
<tr>
<td>The opportunity to write a testimonial in the Sponsorship and Exhibition Prospectus (to be approved by the UK Stroke Forum)</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgment by Chair in plenary conference sessions</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on plenary sessions holding slides</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on UKSF conference programme</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on the sponsors page of the UKSF website</td>
<td>✓</td>
</tr>
</tbody>
</table>
**Continued...**

<table>
<thead>
<tr>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>£30,000 +VAT</td>
<td>£25,000 +VAT</td>
<td>£14,000 +VAT</td>
<td>£4,500 +VAT</td>
</tr>
</tbody>
</table>

**Company advert inside the delegate programme**
- Double page
- Full page
- Half page

**Conference and Exhibition Delegate Passes**
- Access All Areas
- Exhibition Only Passes
- Complimentary Gala Dinner Tickets

**EXTRA Tailored Benefits - FREE**
- Choose 3 benefits
- Choose 2 benefits
- Choose 2 benefits*
- Choose 1 benefit*

* Silver sponsors can choose benefits valued at £6,500 or less
Bronze sponsors can choose one benefit valued at £1,500 of less

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**Exhibition Stands**

<table>
<thead>
<tr>
<th>Stand Size</th>
<th>Price</th>
<th>20% OFF for Early Bird booking by 31 July 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 2m</td>
<td>£2,490 + VAT</td>
<td>£1,992 + VAT</td>
</tr>
<tr>
<td>3m x 3m</td>
<td>£2,990 + VAT</td>
<td>£2,392 + VAT</td>
</tr>
<tr>
<td>4m x 3m</td>
<td>£3,790 + VAT</td>
<td>£3,032 + VAT</td>
</tr>
<tr>
<td>6m x 2m</td>
<td>£4,990 + VAT</td>
<td>£3,992 + VAT</td>
</tr>
<tr>
<td>6m x 3m</td>
<td>£5,290 + VAT</td>
<td>£4,232 + VAT</td>
</tr>
<tr>
<td>6m x 4m</td>
<td>£6,290 + VAT</td>
<td>£5,032 + VAT</td>
</tr>
<tr>
<td>6m x 6m</td>
<td>£8,990 + VAT</td>
<td>£7,192 + VAT</td>
</tr>
</tbody>
</table>

**What is Included?**

- white Sodem shell scheme of your chosen dimensions
- company name on fascia board
- fluorescent lighting (one 1.5m light per 3m front fascia board)
- carpet
- conference materials
- if exhibition only: delegate passes - one free exhibition only pass and one free access all areas pass (exhibition, training day and all conference sessions) both types of passes include free lunches and refreshments from the exhibition arena.
- furniture is not included, furniture requirements or extra fittings can be ordered and paid for directly with the venue and its suppliers. See page 24.
EXTRA Benefits for Sponsors or Exhibitors

Enhance your company profile at the forum by adding extra benefits to your package and create a bespoke identity for the forum. Extra benefits have been created with your company, brand and product in mind and will support your company’s aims and objectives. Bespoke packages can be created, contact uksfsponsorship@stroke.org.uk to discuss this further.

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship of gala dinner</td>
<td>£10,000</td>
</tr>
<tr>
<td>Sponsorship of the Princess Margaret Memorial Lecture</td>
<td>£7,000</td>
</tr>
<tr>
<td>Satellite symposium 1 hour (morning, afternoon, lunch)</td>
<td>£6,500</td>
</tr>
<tr>
<td>Sponsorship of lunches and refreshments</td>
<td>£6,000</td>
</tr>
<tr>
<td>Sponsorship of the conference mobile app</td>
<td>£3,000</td>
</tr>
<tr>
<td>Sponsorship of the abstract poster area and tours</td>
<td>£2,500</td>
</tr>
<tr>
<td>Double page company advert in the programme</td>
<td>£2,000</td>
</tr>
<tr>
<td>Mobile charging station x2</td>
<td>£2,000</td>
</tr>
<tr>
<td>Sponsorship of the international journal of stroke abstract book</td>
<td>£2,000</td>
</tr>
<tr>
<td>Sponsorship of a parallel session (max 3)</td>
<td>£1,500</td>
</tr>
<tr>
<td>Entrance ceiling branded banner</td>
<td>£1,500</td>
</tr>
<tr>
<td>Full page company advert in the programme</td>
<td>£1,000</td>
</tr>
<tr>
<td>Half page company advert in the programme</td>
<td>£750</td>
</tr>
<tr>
<td>UKSF daily e-bulletin</td>
<td>£750</td>
</tr>
<tr>
<td>Soapbox science</td>
<td>£750</td>
</tr>
<tr>
<td>Company logo printed on delegate bag</td>
<td>£750</td>
</tr>
<tr>
<td>Sponsorship of Wifi</td>
<td>£500</td>
</tr>
<tr>
<td>Sponsorship of the speakers prep room</td>
<td>£500</td>
</tr>
<tr>
<td>Delegate badges</td>
<td>£500</td>
</tr>
<tr>
<td>Your company pens and notepads distributed with the delegate bags</td>
<td>£250</td>
</tr>
<tr>
<td>Relax / networking zone exclusive</td>
<td>£250</td>
</tr>
<tr>
<td>Delegate bag, 1 flyer insert</td>
<td>£250</td>
</tr>
<tr>
<td>Message recruitment boards</td>
<td>£250</td>
</tr>
<tr>
<td>Knowledge capture zone exclusive</td>
<td>£250</td>
</tr>
<tr>
<td>Gala dinner ticket</td>
<td>£55</td>
</tr>
</tbody>
</table>
Breakfast, lunch or afternoon satellite symposium

Take the opportunity to choose from the breakfast, lunch or afternoon satellite symposium. Organise your own satellite symposium, promote your key message, forge new contacts and deliver to a captive and receptive audience.

- Promote your company/brand – distribute your promotional material
- Details on the website with a link to your company
- Acknowledgement and full details of the symposium in the conference programme
  - Room hire
  - Symposium title, date, time and room on the UKSF website
  - Complimentary A4 symposium insert to be included in the delegate bags
  - 1 x 20 second tannoy announcement in the exhibition hall on the day
  - Permission to advertise the symposium at your exhibition stand
  - Standard audio-visual (AV) package within the room

Sponsorship of the Princess Margaret Memorial Lecture

An exclusive and privileged opportunity to sponsor the Princess Margaret Memorial Lecture.

- Promote your company/brand – distribute your promotional material
- Acknowledgement in the UKSF programme (Print & Web) and a formal mention at the beginning of the lecture

Delegate badges

This is ideal for any non-pharmaceutical organisation eager to significantly increase its profile. Have your company logo highly visible on every badge worn.

- Your logo and printed on every badge
Sponsorship of lunches and refreshments

Lunch and refreshments are provided at multiple stations, why not sponsor this key networking time? With over 1,500 per day eating lunch let them think of your company.

- Your logo and the acknowledgement ‘kindly sponsored by’ on all lunch signage
- Your logo and the acknowledgement ‘kindly sponsored by’ around the networking areas

Sponsorship of UKSF app

Delegates will have key forum information at their very fingertips with the UKSF app. Be the company that is remembered for creating a successful social network at the UK Stroke Forum 2017.

- Your logo and the acknowledgement ‘kindly sponsored by’ on the app
- Your logo and acknowledgement in the forum programme and online
- Information to be accessed by over 800+ delegates 24-7

Sponsorship of the speakers’ preparation room

Over 90 forum speakers who are highly regarded stroke specialists will have access to the specially provided speaker prep’ room. This dedicated space enables speakers to prepare and rehearse their presentations, while surrounded by your company branding.

- Your logo and acknowledgement on exclusive speakers’ room signage
- Your logo and acknowledgement in the room and on IT equipment
- Option to provide pop up banner and agreed material
Soapbox science (open presentation in the main exhibition arena)

Enhance your product and present to a wider audience in an open space.

- Present your latest product/service to a captive audience for 15 minutes
- Your logo and time slot in the programme
- Your logo and the acknowledgement ‘kindly sponsored by’ on the holding slides

Sponsorship of the poster area

Having had over 180 poster exhibitors in 2016, the requests this year have been overwhelming. So, promote your company’s support of innovative work in stroke.

- Acknowledgment in conference sessions
- Your logo on signage to the poster area signage

Message recruitment board

Situated prominently on the knowledge hub these boards offer the opportunity for the exhibitors and the delegates to increase engagement.

- Exhibitors can benefit from promoting employment and research opportunities and much more
- Your logo and the acknowledgement ‘kindly sponsored by’ on each board

Ceiling branding banners

With over 1,500 delegates entering the ACC, where better to be seen but at first glance

- 1 banner with your company logo hanging from the ceiling
Sponsorship of the International Journal of Stroke Abstract Book (IJS)

The International Journal of Stroke (IJS) focuses on the clinical aspects of stroke with basic science contributions in areas of clinical interest. By sponsoring the internationally recognised IJS you will ensure your company is represented at the forefront of cutting edge research.

- Your logo to be on the front of the IJS print and online
- Your company sponsorship acknowledgment on the UKSF website

Delegate bag one flyer insert

Insert your company literature into the 1,500 delegate welcome bags distributed on arrival - giving your company a great start to the conference.

- One flyer insert in the delegate bags

Programme guide page adverts

1,500 delegate programmes are distributed within delegate bags which provide all the forum information.

- Either half, full or double page colour advert within the exhibition programme

Only one space available for each! This offers you a prime opportunity to increase the visibility of your brand amongst delegates
UKSF daily e-bulletin

An email update will be sent to delegates each morning of the forum to promote highlights of the day. Endorse your company’s stand and be seen by everyone.

- Your logo and the acknowledgement ‘kindly supported by’
- Opportunity to provide short article for inclusion in daily e-bulletins

Delegate bag

Ensure your company or product is noticed even after the forum! Give your company visibility on 1,500 large high quality bags. Your company or product printed on the front of every delegate bag.

- Logo size TBC
- This offer ends 31 August 2017

Knowledge capture zone EXCLUSIVE!

We will be capturing direct knowledge and data from delegates attending selected sessions to obtain outcomes from lectures. Sponsor this innovative and interactive zone and be at the forefront of change and development.

- Your logo and the acknowledgement ‘Kindly sponsored by’ on the capture walls
- One pop up promotional stand in the zone
- Company mentions and acknowledgements online via instant blogs

Parallel sessions (Max 3)

Sponsorship of a relevant parallel session is a great opportunity to increase your company image at the event.

- Branding on the holding slides
- Logo on the programme
- Pop up banner at the entrance to the room
- Opportunity to put materials on the seats
Sponsorship of Wi-Fi

With 1,500 delegates attending the UKSF, why not be their provider of a strong internet connection, keeping them connected with sponsored Wi-Fi.

- Your logo will be displayed on the login page every time a delegate connects
- Your logo and the acknowledgement ‘kindly sponsored by’ on signage posted around the hall with login details

Relax / networking zone EXCLUSIVE!

UKSF is committed to providing space to embrace networking and digest information. An environment will be created to enable delegates to relax, enjoy their lunch and be surrounded by the most current and cutting edge literature to read at their leisure.

- One promotional pop up stand and your key literature to be available

Branded stationery

Your company branded stationery is exclusively distributed within delegate bags and in the interactive training workshops offering a bespoke opportunity to enhance your brand recognition with delegates.

- You will provide 1,500 notepads and branded pens

Mobile charging station

Mobile charging stations are to be positioned near your stand to enable delegates to safely charge their phones while coming to visit you.

- Your logo and the acknowledgement ‘Kindly sponsored by’ on signage
- Your logo on each charging station unit (UKSF reserve the right to withdraw this benefit if not sponsored)
How To Book Your Stand

Please fill in the booking form outlining your exhibition preferences and return it to the UK Stroke Forum team. All opportunities will be given on a first come, first served basis.

Table Top Stands (for UK Stroke Forum coalition member organisations only)

Table top stands are free of charge but need to be booked in advance. The booking includes one access all areas and one exhibition only pass. Please note that the table top booking does not include additional items like shell scheme, electricity or poster boards.

Payment Schedule

Full payment will be invoiced to you on receipt of the booking form and payment terms are strictly 30 days from the date of invoice. Please ensure that you notify us of any purchase order or project reference numbers that must be included on the invoice prior to signing the agreement.

Cancellation Policy

Notice of cancellation must be received in writing to uksfsponsorship@stroke.org.uk

- Before 1 August 2017, a 70% refund will be given
- After 1 August 2017, a 50% refund will be given
- After 1 September 2017, no refunds will be given
- Exhibitor delegate passes are non-refundable
**Contact Information** - Please indicate the extras you wish to include

<table>
<thead>
<tr>
<th>Company Name</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Company Address</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>Contact Number</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Contact Email</th>
<th>Date</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Purchase Order Number</th>
</tr>
</thead>
</table>

**Forum Sponsorship** - Please indicate the extras you wish to include

<table>
<thead>
<tr>
<th>Package</th>
<th>Price</th>
<th>Free Extra 1</th>
<th>Free Extra 2</th>
<th>Free Extra 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum package</td>
<td>£30,000 + VAT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold package</td>
<td>£25,000 + VAT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver package</td>
<td>£14,000 + VAT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bronze package</td>
<td>£4,500 + VAT</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Exhibitor Stand
- Please indicate the size of the stand you require, preferred stand number and any additional extras you wish to purchase.

<table>
<thead>
<tr>
<th>Stand Size</th>
<th>Price</th>
<th>Early Bird Price*</th>
<th>Preferred Stand Number</th>
<th>Additional Extras</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 x 6m</td>
<td>£8,990 +VAT</td>
<td>£7,192 +VAT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 x 4m</td>
<td>£6,290 +VAT</td>
<td>£5,032 +VAT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 x 3m</td>
<td>£5,290 +VAT</td>
<td>£4,232 +VAT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 x 2m</td>
<td>£4,990 +VAT</td>
<td>£3,992 +VAT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 x 3m</td>
<td>£3,790 +VAT</td>
<td>£3,032 +VAT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 x 3m</td>
<td>£2,990 +VAT</td>
<td>£2,392 +VAT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 x 2m</td>
<td>£2,490 +VAT</td>
<td>£1,992 +VAT</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Offer ends on 31 July 2017

### Table Top Stand
– for UK Stroke Forum coalition members only

I would like to book a table top stand for (organisation name):

requires

(Includes 1 access all areas and 1 exhibition only passes. Please note that Table Top Stands do NOT include signage, furniture or electricity).

### Non Exhibitors
Please contact uksfsponsorship@stroke.org.uk with your request

### Agreement
I hereby agree to the terms and conditions for participating in the UK Stroke Forum 2017 (Page 23)

Name and Position: ________________________________

Signed: ________________________________ Date: ________________________________

* Cancellation notice must be received in writing. Refunds will depend on when cancellation notice is received, please see T&C for details.
Terms And Conditions

These are the terms (the “Agreement”) that govern your attendance at or participation in an UKSF Conference Tuesday 28 - Thursday 30 November 2017 at the ACC Liverpool. By registering for the conference you are agreeing to these terms.

1. Branding
In accordance with the UK Stroke Forum identity guidelines, the UK Stroke Forum branding must always be more prominent than the corporate partner's branding.
Amount and type of branding is to be confirmed prior to the conference. Logos and acknowledgement wording for sponsorship must be sent by 31 August 2017 to ensure inclusion in the UK Stroke Forum materials.
All information and leaflets to be distributed will be subject to approval.

2. Payment
I. Payments should be made within 30 days from the date of invoice.
II. Notice of cancellation must be received in writing.
III. Before 1 August 2017 a 70% refund on the full support value will be given.
IV. Between 1 August 2017 - 31 August 2017 a 50% refund on the full support value will be given.
V. After 1 September 2017 no refunds will be given.
VI. Exhibitors passes are non-refundable.

Credit terms are offered at the discretion of the Stroke Association to companies and organisations based in the UK only. This does not include individuals or any entity overseas. Where we extend credit facilities, payment terms are strictly 30 days from the date of invoice. This supersedes any instruction received by way of the terms of your purchase order request.

3. Passes And Hall Entry
All exhibitor staff must wear a badge to access the exhibition hall, exhibitor passes are to be booked before the conference via our website. Passes purchased on-site will be charged at the full rate.

Companies wishing to exceed their allocation of company representatives or complimentary delegate places, additional passes can be purchased on www.ukstrokeforum.org.uk from July 2017. *Please note when purchasing individual benefits outside of sponsorship packages, priority will go to sponsors.

4. Format And Sizes
Stands should not exceed 2.5 metres in height (unless your company has its own shell scheme. Please check with the venue’s contractor GES before the conference. For any additional arrangements, stand equipment and format, please contact GES: Alan Thompson, Portfolio Director.
Email: AlThompson@ges.com Website: www.ges.com

5. Stand Items
We do not take responsibility for delivery, arranging materials on stand and removal of stand items post show. A storage room will be arranged for boxes/material to be held over the duration of the event. We do not take responsibility for any damages or losses.

6. Goods Delivery
All deliveries for the stands should not arrive before 7am on Monday 27 November 2017. The Stroke Association and UK Stroke Forum do not take responsibility for parcels and pallets delivered to the ACC Liverpool.
Set up can commence Monday 27 November 2017.

7. Responsibility
All stands are to be staffed during exhibition opening hours, we do not take any responsibility for stands and goods left unattended during the conference opening hours, conference set-up and breakdown.
A full Exhibitors’ Manual with details of deadlines and additional ordering information will be issued to all confirmed exhibitors.

8. Cancellation
We will accept cancellation in writing via email (not by phone) within the dates specified under 2. PAYMENT.

9. Delegate Information
Please note: due to the Data Protection Act 1998 we are not able to produce delegate lists, however stand scanners can be purchased on-site.
Logistics

Contact

Carly Norton
Exhibition and Sponsorship Manager
Stroke Association

Email: uksfsponsorship@stroke.org.uk
Telephone: 020 7566 1547

Travel

ACC Liverpool is a very accessible venue with fantastic transport links.

For further travel information click here

Venue Address:
ACC Liverpool
Kings Dock
Liverpool Waterfront
Liverpool
L3 4FP

Website: www.accliverpool.com

Hotels

There are a wide range of hotels within walking distance of the ACC.

For UKSF discounted bookings please use: www.reservation-highway.co.uk/stroke17

Bookings and enquiries:

Telephone: 01423 525577
Email: admin@reservation-highway.co.uk

Stand Furniture and Extras

For all your stand furniture, power, lighting and other extras please contact our official supplier GES:

Email: AIThompson@ges.com
Website: www.ges.com

Creative Solutions

Whether your display is big or small, exhibitions are all about IMPACT.

If your display has impact, people will stop to talk; if not they will walk on by.

At shows impact = footfall and footfall = enquiries.

Contact Shell-Clad for more information:

Email: gw@shell-clad.com
Website: www.shell-clad.com
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Previous Exhibitors
Key Dates

Registration opens
July 2017

Satellite symposium details
Friday 29 September 2017 for approval

Guide synopsis deadline
Friday 20 October 2017

Any programme information for print
Friday 20 October 2017

Delegate bag insert delivered by
Wednesday 1 November 2017

Pre-registration closes
Monday 20 November 2017