



Sponsorship and Exhibition Prospectus

11th UK Stroke Forum

ACC Liverpool

28 - 30 November 2016

≡ STROKE FORUM

Hosted by

Stroke
association

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Together we can conquer stroke

Stroke
association

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Dear Colleague,

As Chair of the UK Stroke Forum and on behalf of my colleagues from the UK Stroke Forum Steering Group and Scientific Conference Committee, I am delighted to provide details of how you can be involved in the 11th UK Stroke Forum from 28-30 November 2016 taking place at the ACC in Liverpool.

Last year we saw record numbers of stroke care professionals joining us in Liverpool to mark our 10th year anniversary. The feedback from delegates, speakers, corporate sponsors and exhibitors has been remarkable, we have been truly overwhelmed and will be building on this success for 2016.

The UK Stroke Forum is hosted by the Stroke Association and is formed from a coalition of over 30 organisations committed to improving stroke care in the UK. As the UK's largest multidisciplinary stroke conference, it will attract over 1,400 stroke care professionals from across the whole stroke care pathway to share their expertise and hear the latest developments in stroke research and service delivery.

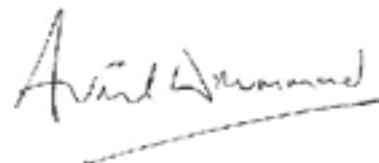
The Scientific Conference Committee has developed an exciting and innovative programme for 2016, endeavouring to address the latest key issues in stroke research, education, service delivery and to showcase best practice from across the field.

Our 2016 sponsorship and exhibition packages offer a wider range of opportunities with tailored benefits to suit and meet the needs of your organisations. Our aim is to enhance the exhibition arena to engage with delegates in a more interactive and innovative way using the latest technologies.

The sponsorship packages offer a unique opportunity to demonstrate your organisation's commitment to the field of stroke, connect with the delegates and position you at the very forefront of the stroke community. Our innovative exhibition opportunities enable you to showcase your products and services, engage with a wide range of stroke professionals, investors and key decision makers.

I look forward to welcoming you to the 11th UK Stroke Forum Conference and I am pleased to introduce a guide that contains details on sponsorship, exhibiting and satellite symposia options, to enhance your profile and showcase your services and products.

Finally, I would like to thank all sponsors and exhibitors for your continued support in making the UK Stroke Forum Conference the landmark event it has become.



Professor Avril Drummond
Chair of the UK Stroke Forum
Professor of Healthcare Research
School of Health Sciences
University of Nottingham



Dear Colleague,

Following last year's most successful 10th anniversary UK Stroke Forum Conference in Liverpool, we are pleased to provide details of how you can be involved in this year's conference taking place 28 – 30 November 2016 at ACC, Liverpool.

We are delighted to be hosting this conference for the second year in Liverpool. The ACC provides world-class facilities in a vibrant and inspirational city. Liverpool is destination of choice which boasts excellent transport links with two international airports, strong rail connections from all major UK cities and a local dense motorway network making it a perfect choice for the UK's largest stroke conference.

The 11th UK Stroke Forum will be attended by over 1,400 stroke care professionals and researchers from around the world, who will share their expertise and hear the latest in best practice and research. This is your chance to join them.

The Stroke Association hosts the UK Stroke Forum, and as the major stroke charity in the UK we are dedicated to improving lives for those affected by stroke. We work with people who share our commitment to change the world for people affected by stroke. We believe that stroke can and should be prevented and we believe in the power of research to save lives.

We look forward to welcoming you to the 11th UK Stroke Forum Conference and are pleased to introduce a guide that contains details on sponsorship, exhibiting and satellite symposia options, to enhance your profile and showcase your services and products to stroke professionals.

Finally, we would like to thank all sponsors and exhibitors for your support in continuing the fight to conquer stroke. Corporate partnerships are crucial to the success of the conference and with your support we will continue to showcase, inspire and learn.

Jon Barrick
Chief Executive
The Stroke Association



Juliet Bouverie
Incoming Chief Executive
The Stroke Association



The UK Stroke Forum

The UK Stroke Forum (UKSF) is hosted by the Stroke Association and is a coalition of over 30 organisations committed to improving stroke care in the UK. The aims of UKSF are to bring together healthcare professionals to meet and share ideas, improve the standards of stroke care and help shape the stroke research agenda. The Forum is the largest multidisciplinary stroke event in the UK and attracts over 1,400 professionals from across the whole stroke care pathway.

The Coalition

The UK Stroke Forum coalition includes patient groups, professional organisations and societies. Representatives of each organisation meet regularly to direct the Forum activities and are all committed to improving stroke care and prevention.

- ARNI Institute
- Association of Chartered Physiotherapists Interested in Neurology
- British and Irish Orthoptic Society
- British Aphasiology Society
- British Association of Stroke Physicians
- British Dietetic Association
- British Psychological Society
- British Society of Neuroradiologists
- Chest, Heart and Stroke Scotland
- College of Occupational Therapist Specialist Section - Neurological Practice
- College of Paramedics
- Connect
- Different Strokes
- Education for Health
- Intercollegiate Stroke Working Party
- Later Life Training
- NIHR Stroke Research Network
- National Stroke Nursing Forum

- Northern Ireland Chest Heart and Stroke Association
- Northern Ireland Multidisciplinary Association of Stroke Teams
- Remap
- Royal College of Physicians
- Royal College of Speech and Language Therapists
- Scottish National Advisory Committee for Stroke
- Scottish Stroke Nurses Forum
- Sickle Cell and Young Stroke Survivors
- Society for Research in Rehabilitation
- Stroke Association
- Tavistock Trust for Aphasia
- UK Swallowing Research Group
- Welsh Association of Stroke Physicians



About the Forum

This year's forum is from Monday 28 - Wednesday 30 November 2016 at the ACC in Liverpool at the Arena and Convention Centre (ACC) in Liverpool.

The programme is organised by the Forum Scientific Programme Committee who are members representing their organisations and professions. This ensures the programme schedule is truly multidisciplinary and will appeal to everyone.

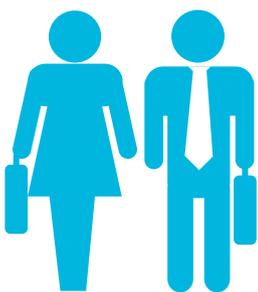
The Forum consists of a variety of components; an accredited interactive training day; scientific parallel and plenary lectures; satellite symposia; and an extensive abstract programme. This includes oral and poster presentations and tours to showcase the most up-to date research and developments in the field of stroke in the UK.

At the heart of the forum is the highly regarded and recognised exhibition arena where delegates can interact with relevant stroke organisations and companies.

"The UK Stroke forum is the best stroke meeting that I attend each year, not least because it is truly multidisciplinary and therefore a place where I can meet a wide range of colleagues and hear about developments outside my own professional area"

"Professor Tony Rudd CBE, Professor of Stroke Medicine"

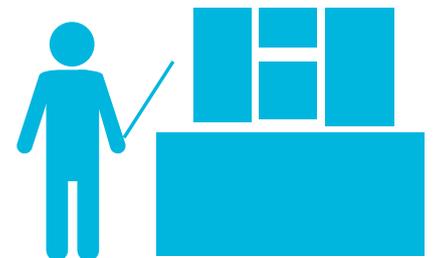
UKSF in numbers



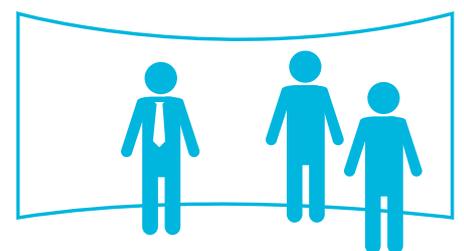
Over 1400 attendees from across the stroke care pathway



Over 90 experts and researchers in stroke care presented across **sixteen scientific** parallel sessions three plenaries & **twelve** training workshops



Over 170 research posters were presented in an incredible interactive arena with..

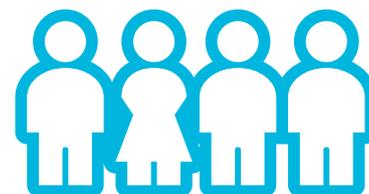
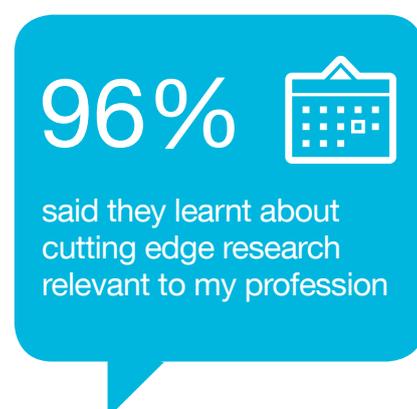
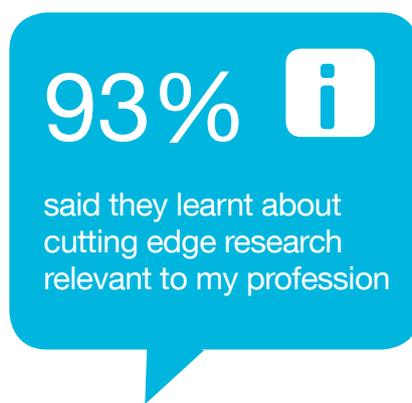
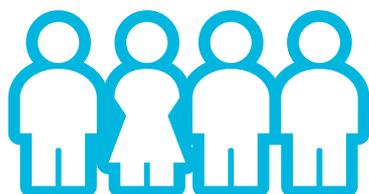


...over **fifty** exhibitors

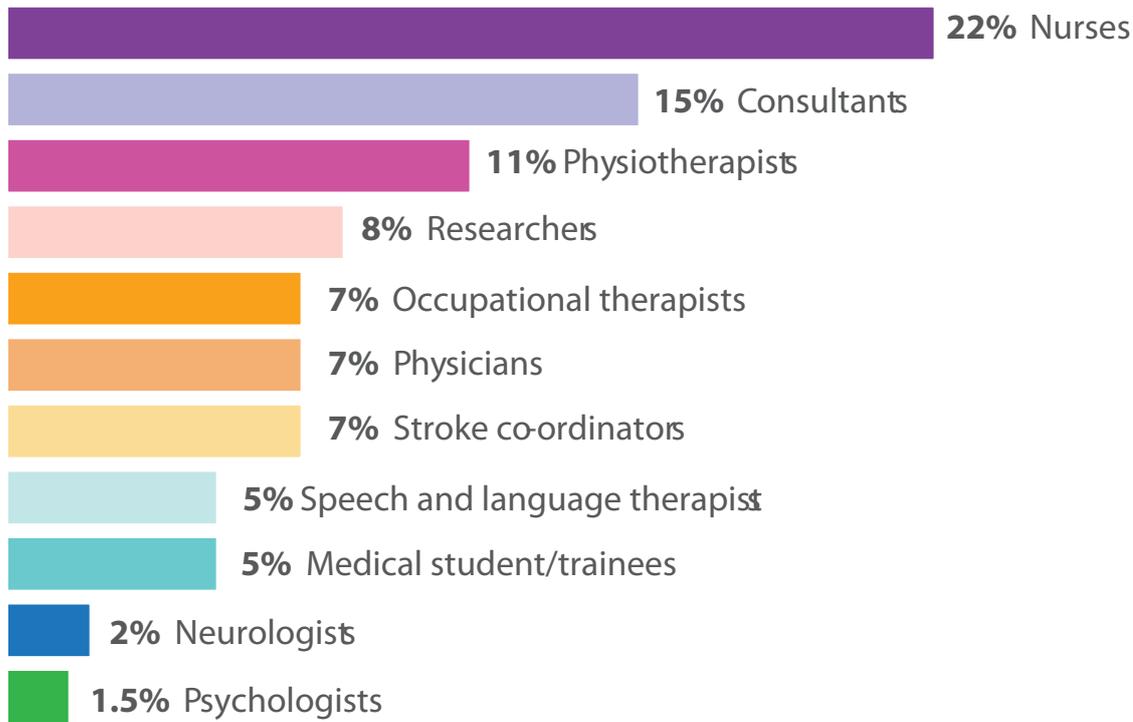
UKSF Delegate Breakdown



2015 Delegate and Exhibitor Feedback



UKSF Audience Data - Top Delegate Professions in 2015



96% 

said there were enough networking opportunities



100% 

said the speakers gave interesting presentations and delivered their subjects well



100%

said they learnt about cutting edge research relevant to my profession





Highlights from UK Stroke Forum



[Click here to watch the 2015 highlights](#)

Why sponsor the forum?

Sponsorship offers a unique opportunity to demonstrate your organisation's commitment to the field of stroke, connect with the delegates and position your organisation at the forefront of the stroke community. Situate your company at the heart of the forum to create and grasp opportunities to raise your business profile in the world of stroke and communicate with over 1,400 key stroke decision makers.

There is a wide range of sponsorship packages available to meet the needs and demands of your organisation. Please see the table on the next page for Sponsorship Packages.

Sponsorship Packages Core Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	£30,000 +VAT	£25,000 +VAT	£18,000 +VAT	£4,500 +VAT
Exhibition stand in the arena	6x6	6x6	6x4	3x3
Company logo and acknowledgements on conference promotional material	✓	✓	✓	✓
Company logo on UKSF website	✓	✓	✓	✓
Company logo on UKSF conference programme	✓	✓	✓	✓
Company logo on plenary sessions holding slides	✓	✓	✓	✓
Company logo on UKSF directional signage around the venue	✓	✓	✓	
Acknowledgement on UKSF conference digital plasma screens	✓	✓	✓	
Delegate bag inserts and literature available in the relax zone	✓	✓	✓	
Testimonial to be agreed in Sponsorship and Exhibition Prospectus	✓	✓	✓	
Company logo printed on the delegate bag	✓	✓		
Satellite symposium 1 hour (Morning, Lunch or Afternoon)	✓	✓		
1 tannoy announcement in the exhibition each day to promote your symposium	✓	✓		
Sponsorship of a parallel session of your choice EXCLUSIVE	✓			
Two pop up banners at the venue entrance EXCLUSIVE	✓			
Soap box Science - 15 min session in the main arena to present	✓			

Company advert inside the delegate programme	Double page	Full Page	Half Page	
Conference and Exhibition Delegate Passes - Access all areas	4	3	2	1
Exhibition Only Passes	6	4	2	1
Complimentary Gala Dinner Tickets	10	6	4	2
EXTRA Tailored Benefits - FREE	Choose 3 benefits	Choose 2 benefits	Choose 2 benefits	Choose 1 benefit



Platinum/Gold Sponsors - Benefits

<p>Platinum Sponsors Tailored Benefits- Choose Three Benefits</p> <p>Gold Sponsor Tailored Benefits - Choose Two Benefits</p>	<p>Sponsorship of Gala Dinner</p> <p>Exhibitors price - £10,000</p>	<p>Sponsorship of the Princess Margaret Memorial Lecture</p> <p>Exhibitors price - £6,500</p>	<p>Sponsorship of lunches and refreshments</p> <p>Exhibitors price - £6,000</p>
	<p>Sponsorship of the conference mobile app</p> <p>Exhibitors price - £3,500</p>	<p>Private meeting room for up to 40 invitees including refreshments One available</p> <p>Platinum only</p>	<p>Sponsorship of the Abstract poster area and tours</p> <p>Exhibitor price - £2500</p>
	<p>Sponsorship of International Journal of Stroke Abstract Book</p> <p>Exhibitors price - £2,000</p>	<p>Sponsorship of the speakers' prep room</p> <p>Exhibitors price - £1,500</p>	<p>Sponsorship of a parallel session (max 3)</p> <p>Exhibitors price per session - £1500</p>
	<p>The opportunity to supply own branded lanyards</p> <p>Exhibitors price - £1,000</p>	<p>Soapbox Science – taking science / technology to the floor. (15 minute opportunity to present in the main exhibition arena)</p> <p>Exhibitors price - £650</p>	<p>UKSF Daily E-bulletin</p> <p>Exhibitors price - £650</p>

Silver - Benefits

As part of your Silver package you can select two additional benefits	Breakfast Satellite Symposium	Sponsorship of the welcome drinks reception	Sponsorship of the abstract poster area and tours
	Exhibitors price - £3,500	Exhibitors price - £2,500	Exhibitors price - £2,500
	Sponsorship of International Journal of Stroke Abstract Book	Sponsorship of the speakers' prep room	Sponsorship of a parallel session (max 3 on offer)
	Exhibitors price per session - £2000	Exhibitors price - £1,500	Exhibitors price - £1,500
	Soapbox Science – taking science / technology to the floor. (15 minute opportunity to present in the main exhibition arena)	Company logo printed on the delegate bag	UKSF Daily E-bulletin
	Exhibitors price - £650	Exhibitors price - £600	Exhibitors price - £650

Bronze - Benefits

As part of your Bronze package you can select one additional benefit	Sponsorship of a parallel session (max 3 on offer)	UKSF Daily E-Bulletin	Your company pens and note pads distributed with the delegate bags
	Exhibitors - £1500	Exhibitors - £650	Exhibitors - £400

Why Exhibit?

Exhibition opportunities are available to showcase products and services, engage with a wide range of stroke professionals, investors and key decision makers.

The forum will also enable you to target your products or services in stroke prevention, research, technology and to a broad range of healthcare professionals which you can interact directly with, thus building new relationships.

A new layout to maximise footfall has been designed. Networking zones and refreshment stands will create additional traffic and interest, giving delegates more opportunity to view exhibition stands. The exhibition arena will host the following: over 50 exhibitors, lunch and refreshments, posters and tours, networking / relax zones and the knowledge capture zone and mobile charging units. Your day will offer bespoke advertising opportunities for your company to over 1,400 delegates, please see page 16/17 to select your company's extra benefits.

Exhibitors stands		
Stand Size	Price	20% OFF for Early Bird booking by 28 Aug 16
3m x 2m	£2,490 + VAT	£1,992 + VAT
3m x 3m	£2,990 + VAT	£2,392 + VAT
4m x 3m	£3,790 + VAT	£3,032 + VAT
6m x 2m	£4,990 + VAT	£3,992 + VAT
6m x 3m	£5,290 + VAT	£4,232 + VAT
6m x 4m	£6,290+ VAT	£5,032 + VAT
6m x 6m	£8,990 +VAT	£7,192 + VAT

What is included?

- White Sodem shell scheme of your chosen dimensions
- Company name on fascia board
- Fluorescent lighting (one 1.5m light per 3m front fascia board)
- Carpet
- Conference materials (as appropriate)
- Delegate passes - one free exhibition only pass and one free Access All Areas pass (exhibition, training day and all conference sessions) both types of passes include free lunches and refreshments from the exhibition arena.
- (Furniture is not included, furniture requirements or extra fittings can be ordered and paid for directly with the venue and its suppliers. See page 33.)

“Great opportunity to connect people across the country to useful contacts around the world” – 2015 exhibitor

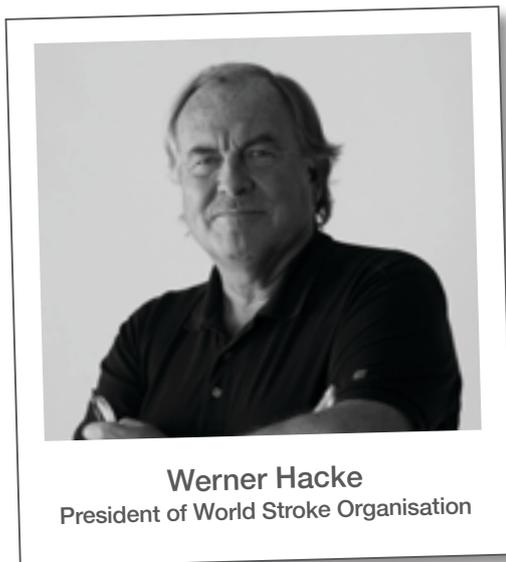
EXTRA Benefits for Sponsors or Exhibitors

Enhance your company profile at the forum by adding extra benefits to your package and create a bespoke identity for the forum. These extra benefits have been created with your company, brand and product in mind and will support your company's aims and objectives.

EXTRA Benefits			
You can purchase any of the extras here – subject to availability Available at the price stated (+ VAT)	Afternoon Satellite Symposium £8,000	Sponsorship of the Princess Margaret Memorial Lecture £8,000	Sponsorship of lunches and refreshments £6,000
	Breakfast Satellite Symposium £3,500	Mobile Conference app sponsorship £3,500	Sponsorship of welcome drinks reception £2,500
	Sponsorship of the abstract poster area and tours £2,500	Mobile charging station x2 £2,400	Sponsorship of International Journal of Stroke Abstract Book £2,000
	Entrance ceiling branded banner £1,500	Sponsorship of the speakers' prep room £1,500	Sponsorship of a parallel session £1,500

EXTRA Benefits for Sponsors or Exhibitors

(...Table continued)	Programme guide ½ page advert	Soapbox Science – taking science / technology to the floor. (15 minute opportunity to present in the main exhibition arena)	UKSF Daily Ebulletin
	£700	£650 +VAT	£650
	Company logo printed on the delegate bag	Sponsorship of Wi-Fi	Relax / Networking Zone
	£600	£600	£500
	Delegate badges	Delegate bag, 1 flyer insert	Your company pens and notepads in delegate bags and workshop rooms
	£500	£150	£400
	Message recruitment board	Sponsorship of Charity Firewalk event	
	£200	£1000	



Working collectively has enriched the mission of both the UKSF and the WSO.

Attending the UK's largest multidisciplinary conference for stroke care professionals in the UK, gives everyone a great opportunity to meet, network and raise awareness of their products and services to over 1,400 delegates who attend and a greater audience is reached online via social media.

There are rapid and exhilarating movements in research, drug and device discoveries in stroke. I would encourage you to participate in the UKSF as a premier platform to inform delegates about your products and services.

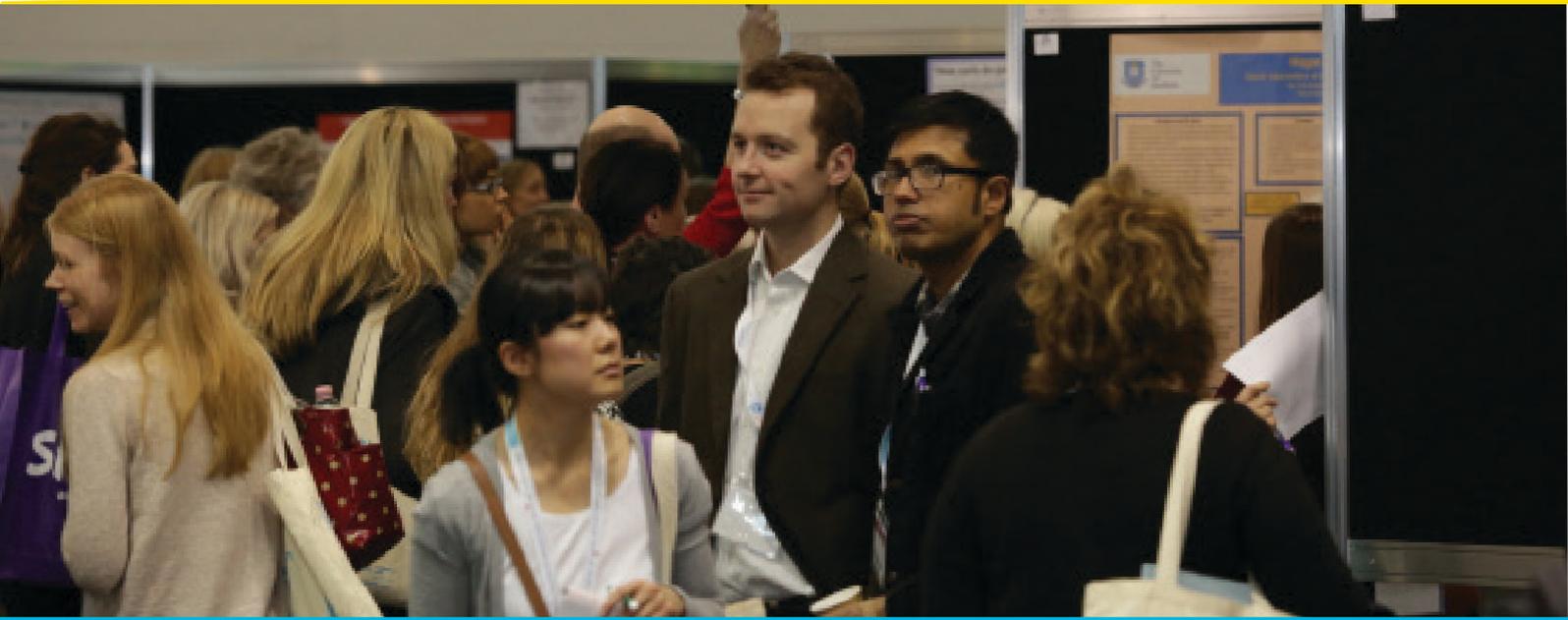


EXTRA Tailored Benefit Descriptors

Breakfast or Afternoon Satellite Symposium

Take the opportunity to choose from the breakfast or afternoon satellite symposium. Organise your own satellite symposium, promote your key message, forge new contacts and deliver to a captive and receptive audience.

- Promote your company/brand – distribute your promotional material
- Content of the satellite symposium must be pre-approved by the UK Stroke Forum Scientific Programme Committee
- Details on the website with a link to your company
- Acknowledgement and full details of the symposium in the conference programme
- Room hire
- Symposium title, date, time and room on the UKSF website
- Complimentary A4 symposium insert to be included in the delegate bags
- 1 x 20 second tannoy announcement in the exhibition hall on the day
- Permission to advertise the symposium at your exhibition stand
- Standard audio-visual (AV) package within the room



Sponsorship of the Princess Margaret Memorial Lecture

An exclusive and privileged opportunity to sponsor the Princess Margaret Memorial Lecture.

- Promote your company/brand – distribute your promotional material
- Acknowledgement in the UKSF programme (Print & Web) and a formal mention at the beginning of the lecture

Sponsorship of lunches and refreshments

Lunch and refreshments are provided at multiple stations, why not sponsor this key networking time? With over 1,400 per day eating lunch let them think of your company.

- Your logo and the acknowledgement ‘kindly sponsored by’ on all lunch signage
- Your logo and the acknowledgement ‘kindly sponsored by’ around the networking areas

Sponsorship of UKSF app

Delegates will have key forum information at their very fingertips with the UKSF app. Be the company that is remembered for creating a successful social network at the UK Stroke Forum 2016.

- Your logo and the acknowledgement ‘Kindly sponsored by’ on the app
- Your logo and acknowledgement in the forum programme and online
- Information to be accessed 24-7 pre and post conference



Sponsorship of welcome drinks reception

Be the ones to offer a warm welcome to 1,400 delegates and host the welcome drinks reception.

- Your logo and the acknowledgement 'kindly sponsored by' on the tables
- Your logo featured on exclusive reception signage and in forum programme
- Opportunity to promote your stand with a pop up banner
- Acknowledgement in the UKSF Chair's speech

NEW Ceiling branding banners

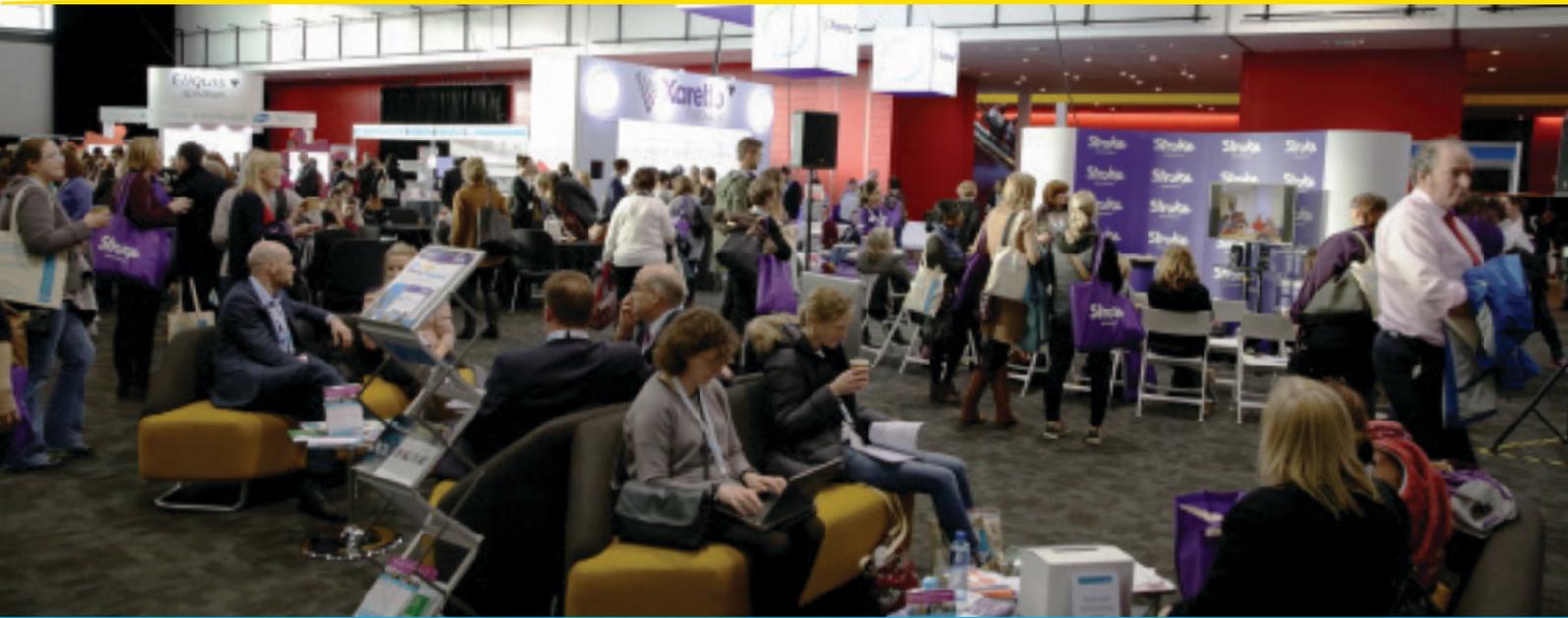
With over 1400 delegates entering the ACC, where better to be seen but at first glance

- 1 banner with your company logo hanging from the ceiling

NEW Soap box science - (open presentation in the main exhibition arena)

Enhance your product and present to a wider audience in an open space.

- Your logo and time slot in the programme
- Your logo and the acknowledgement 'kindly sponsored by' on the holding slides



Sponsorship of the poster area

Having had over 170 poster exhibitors in 2015, the requests this year have been overwhelming. So, promote your company's support of innovative work in stroke.

- Your logo and the acknowledgement 'kindly sponsored by' on the top of each board
- Your logo on signage to the poster area

Mobile charging station *NEW*

Two mobile charging stations are to be positioned around the exhibition to enable delegates to safely charge their phones while coming to visit you. This opportunity will leave your branding imprinted in the minds of delegates.

- Your logo and the acknowledgement 'Kindly sponsored by' on exclusive signage
- Your logo and acknowledgement on each charging station unit UKSF reserve the right to withdraw this benefit if not sponsored



Sponsorship of the International Journal of Stroke Abstract Book (IJS)

The International Journal of Stroke (IJS) focuses on the clinical aspects of stroke with basic science contributions in areas of clinical interest. By sponsoring the internationally recognised IJS you will ensure your company is represented at the forefront of cutting edge research.

- Your logo to be on the front of the IJS
- Your company listed on the UKSF website

Parallel sessions

(Max 3)

Sponsorship of a relevant parallel session is a great opportunity to increase your company image at the event.

- Branding on the holding slides
- Logo on the programme listing
- Pop up banner at the entrance to the room
- Opportunity to put materials (leaflet/flyer) on the seats

Sponsorship of the speakers' preparation room

Over 90 forum speakers who are highly regarded stroke specialists will have access to the specially provided speaker prep' room. This dedicated space enables speakers to prepare and rehearse their presentations, while surrounded by your company branding.

- Your logo and acknowledgement on exclusive speakers' room signage
- Your logo and acknowledgement in the room and on IT equipment
- Option to provide pop up banner and agreed material



Programme guide ½ page advert **EXCLUSIVE!**

1,400 delegate programmes are distributed within delegate bags which provide all the forum information.

- Half of A4 page colour advert within the exhibition programme

Only one space available! This offers you a prime opportunity to increase the visibility of your brand amongst all delegates

UKSF Daily E-Bulletin ***NEW***

An email update will be sent to delegates each morning of the forum to promote highlights of the day. Endorse your company's stand and be seen by everyone.

- Your logo and the acknowledgement 'kindly supported by'
- Agreed text on the buffer page to promote your stand or symposium



Delegate Bag EXCLUSIVE!

Ensure your company or product is noticed even after the forum! Give your company visibility on 1,400 large high quality bags. Your company or product printed on the front of every delegate bag.

- Logo size TBC
- This offer ends 31 August 2016

Knowledge Capture Zone EXCLUSIVE!

We will be capturing direct knowledge and data from delegates attending selected sessions to obtain outcomes from lectures. Sponsor this innovative and interactive zone and be at the forefront of change and development.

- Your logo and the acknowledgement 'Kindly sponsored by' on the capture walls
- One pop up promotional stand in the zone
- Company mentions and acknowledgements online via instant blogs

Delegate Badges

This is ideal for any non-pharmaceutical organisation eager to significantly increase its profile. Have your company logo highly visible on every badge worn.

- Your logo and printed on every badge



Sponsorship of Wi-Fi ***NEW***

With c1,400 delegates attending the UKSF, why not be their provider of a strong internet connection, keeping them connected with sponsored Wi-Fi.

- Your logo will be the assigned login name e.g. CompanyName2016
- Your logo and the acknowledgement 'kindly sponsored by' on signage posted around the hall with login details

Relax / Networking Zone **EXCLUSIVE!**

UKSF is committed to providing space to embrace networking and digest information. An environment will be created to enable delegates to relax, enjoy their lunch and be surrounded by the most current and cutting edge literature to read at their leisure.

- One promotional pop up stand and your key literature to be available

Branded Stationery

Your company branded stationery is exclusively distributed within delegate bags and in the interactive training workshops offering a bespoke opportunity to enhance your brand recognition with delegates.

- You will provide 1,400 A5 notepads
- You will provide 1,400 company-branded pens



Delegate bag one flyer insert

Insert your company literature into the c1400 delegate welcome bags distributed on arrival - giving your company a great start to the conference.

- One flyer insert in the delegate bags

Message recruitment board ***NEW***

Situated prominently between the registration area and the entrance to the exhibition arena these boards offer the opportunity for the exhibitors and the delegates to increase engagement.

- Exhibitors can benefit from promoting employment and research opportunities and much more
- Your logo and the acknowledgement 'kindly sponsored by' on each board



How To Book Your Stand

Please fill in the booking form outlining your exhibition preferences and return it to the UK Stroke Forum team. All opportunities will be given on a first come, first served basis.

Table Top Stands

(for UK Stroke Forum coalition member organisations only)

Table top stands are free of charge but need to be booked in advance. The booking includes two Exhibition Only passes for staff and two chairs. Please note that the table top booking does not include additional items like poster boards.

Payment Schedule

Full payment will be invoiced to you on receipt of the booking form and payment terms are strictly 30 days from the date of invoice. Please ensure that you notify us of any purchase order or project reference numbers that must be included on the invoice prior to signing the agreement.

Cancellation Policy

Notice of cancellation of support must be received in writing to uksfsponsorship@stroke.org.uk

- Before 1 August 2016, a 70% refund will be given
- After 1 August 2016, a 50% refund will be given
- After 1 September 2016, no refunds will be given
- Exhibitor delegate passes are non-refundable

Floor Plan





Contact Information - Please indicate the extras you wish to include

Company Name	
Company Address	
Contact Name	Contact Number
Contact Email	Date
Purchase order number	

Forum Sponsorship - Please indicate the extras you wish to include

	Package	Price	Free Extra 1	Free Extra 2	Free Extra 3
<input type="checkbox"/>	Platinum package	£30,000 + VAT			
<input type="checkbox"/>	Gold package	£25,000 + VAT			
<input type="checkbox"/>	Silver package	£18,000 + VAT			
<input type="checkbox"/>	Bronze package	£4,500 + VAT			



Exhibitor Stand - Please indicate the size of the stand you require, preferred stand number and any additional extras you wish to purchase

	Stand Size	Price	Early Bird Price* Offer ends on 31 August 2016	Preferred stand number	Additional Extras
<input type="checkbox"/>	6 x 6m	£8,990 +VAT	£7,192 +VAT		
<input type="checkbox"/>	6 x 4m	£6,290 +VAT	£5,032 +VAT		
<input type="checkbox"/>	6 x 3m	£5,290 +VAT	£4,232 +VAT		
<input type="checkbox"/>	6 x 2m	£4,990 +VAT	£3,992 +VAT		
<input type="checkbox"/>	4 x 3m	£3,790 +VAT	£3,032 +VAT		
<input type="checkbox"/>	3 x 3m	£2,990 +VAT	£2,392 +VAT		
<input type="checkbox"/>	3 x 2m	£2,490 +VAT	£1,992 +VAT		

Table Top Stand – for UK Stroke Forum coalition members only

I would like to book a table top stand for (organisation name):

.....

(Includes 2 exhibition only passes. Please note that Table Top Stands do NOT include signage).

Non Exhibitors – Please contact uksfsponsorship@stroke.org.uk with your request

Agreement

I hereby agree to the terms and conditions for participating in the UK Stroke Forum 2016 (Page 32)

Name and Position:

Signed:

Date:

* Cancellation notice must be received in writing. Refunds will depend on when cancellation notice is received, please see T&C for details.



Terms And Conditions

These are the terms (the “Agreement”) that govern your attendance at or participation in an UKSF Conference Monday 28- Wednesday 30 November at the ACC Liverpool. By registering for the conference you are agreeing to these terms.

1. Branding

In accordance with the UK Stroke Forum identity guidelines, the UK Stroke Forum branding must always be more prominent than the corporate partner’s branding. Amount and type of branding is to be confirmed prior to the conference. Logos and acknowledgement wording for sponsorship must be sent by 31 August 2016 to ensure inclusion in the UK Stroke Forum materials. All information and leaflets to be distributed will be subject to approval.

2. Payment

- I. Payments should be made within 30 days from the date of invoice.
- II. Notice of cancellation must be received in writing.
- III. Before 1 August 2016 a 70% refund on the full support value will be given.
- IV. After 1 August 2016 a 50% refund on the full support value will be given.
- V. After 1 September 2016 no refunds will be given.
- VI. Exhibitor wishing to cancel passes after 1 October 2015 are not refundable.

Credit terms are offered at the discretion of the Stroke Association to companies and organisations based in the UK only. This does not include individuals or any entity overseas. Where we extend credit facilities, payment terms are strictly 30 days from the date of invoice. This supersedes any instruction received by way of the terms of your purchase order request.

3. Passes And Hall Entry

All exhibitor staff must wear a badge to access the exhibition hall, exhibitor passes are to be booked before the conference via our website. Passes purchased on-site will be charged at the full rate.

Companies wishing to exceed their allocation of company representatives or complimentary delegate places, additional passes can be purchased on www.ukstrokeforum.org.uk from July 2016. ***Please note when purchasing individual benefits outside of sponsorship packages, priority will go to sponsors.**

4. Format And Sizes

Stands should not exceed 2.5 metres in height (unless your company has its own shell scheme. Please check with the venue’s contractor GES before the conference. For any additional arrangements, stand equipment and format, please contact GES: Alan Thompson | Portfolio Director | AlThompson@ges.com | www.ges.com

5. Stand Items

We do not take responsibility in arranging your stand items you wish to showcase or material you wish to hand out to be delivered to the venue. A storage room will be arranged for boxes/material to be held over the duration of the event. We do not take responsibility for any damages or losses.

6. Goods Delivery

All deliveries for the stands should not arrive before 7am on Sunday 27 November. The Stroke Association and UK Stroke Forum do not take responsibility for parcels and pallets delivered to the ACC Liverpool.

Set up can commence Sunday 27 November.

7. Responsibility

All stands are to be staffed during exhibition opening hours, we do not take any responsibility for stands and goods left unattended during the conference opening hours, conference set-up and breakdown.

A full Exhibitors’ Manual with details of deadlines and additional ordering information will be issued to all confirmed exhibitors.

8. Cancellation

We will accept cancellation in writing via email (not by phone) within the dates specified under 2. PAYMENT.



Contact

Anita Jethwa (Exhibition and sponsorship manager)
Stroke Association

Website:

uksfsponsorship@stroke.org.uk

Telephone: 020 7566 1547

Travel

ACC Liverpool is a very accessible venue with fantastic transport links.

For further travel information click here

Venue Address:

ACC Liverpool
Kings Dock
Liverpool Waterfront
Liverpool
L3 4FP

Website: www.accliverpool.com

Hotels

There are a wide range of hotels within walking distance of the ACC.

For UKSF discounted bookings please use: www.reservation-highway.co.uk/stroke16

Bookings and enquiries:

Telephone: 01423 525577

Email: admin@reservation-highway.co.uk

Stand Furniture and Extras

For all your stand furniture, power, lighting and other extras please contact our official supplier GES:

Email: AlThompson@ges.com

Website: www.ges.com

Creative Solutions

Whether your display is big or small, exhibitions are all about IMPACT.

If your display has impact, people will stop to talk; if not they will walk on by.

At shows impact = footfall and footfall = enquiries.

Contact Shell-Clad for more information:

Email: gw@shell-clad.com

Website: www.shell-clad.com



We look forward to welcoming you to the
11th UK Stroke Forum, 28 - 30 November 2016



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Gold sponsors



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SHERBORNE / GIBBS / LIMITED



Key dates

Registration opens

July 2016

Satellite symposium details

Friday 30 September 2016 for approval

Pre-Registration closes

Monday 21 November 2016

Guide synopsis deadline

Friday 21 October 2016

Any programme information for print

Friday 21 October 2016

Delegate bag insert delivered by

Tuesday 1 November 2016