

## Sponsorship and Exhibition Prospectus



19th UK Stroke Forum  
3-5 December 2024  
The ACC Liverpool, UK

#UKSF24

## Contents

- 03 About the UK Stroke Forum
- 04 Audience profile
- 05 Sponsorship at UKSF 2024
- 07 Exhibiting at UKSF 2024
- 08 Exhibition build and show ready stands



## UK Stroke Forum 2024

We are delighted to announce that UKSF 2024 will take place between 3rd- 5th December 2024 at The ACC Liverpool. UKSF 2023 was the largest UKSF to date and we will be building on this success to deliver the only UK event that brings together the **Professionals from the field of stroke care.**

UKSF 2024 will continue to focus on the sharing of best practice, cutting-edge research and networking. UKSF 2024 presents an ideal opportunity for solution-providers to network and build relationships directly with **stroke thought leaders and decision-makers.** To cater for all solution-providers in the sector, our packages range from top-level involvement through to an exhibition that caters for a **range of exhibition stands and other speaking opportunities.**

## The UK Stroke Forum

The UK Stroke Forum (UKSF) is a coalition of over 30 UK organisations and is hosted by The Stroke Association. The UKSF brings together healthcare professionals to meet and share ideas, improve the standards of stroke care and help shape the stroke research agenda. The Forum is the largest multidisciplinary stroke event in the UK and one of the fastest growing conferences year on year!

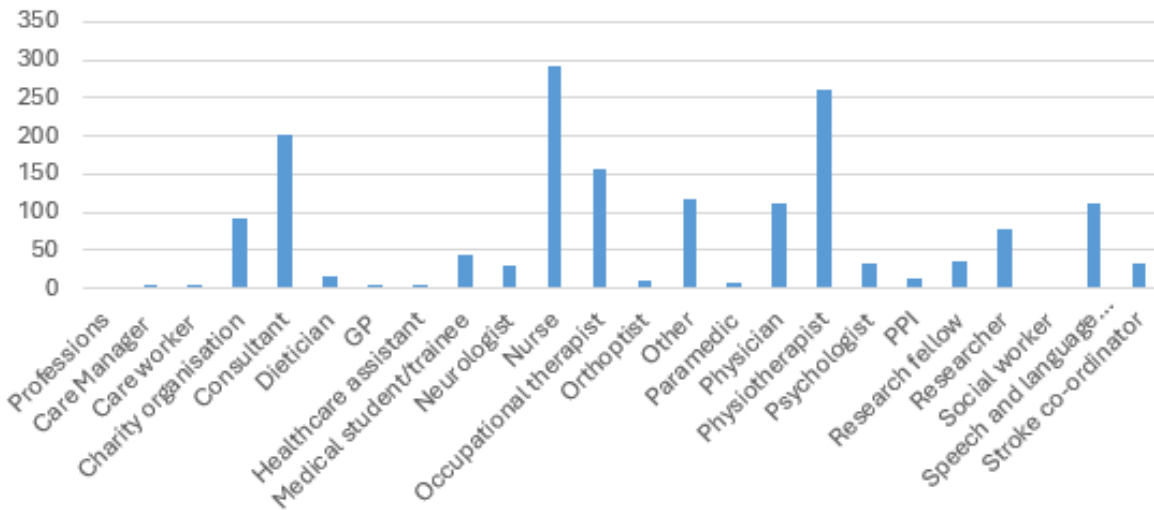
## The Coalition

The UK Stroke Forum coalition includes patient groups, professional organisations and societies. Representatives of each organisation meet throughout the year to direct the Forum activities, ensure objectives are being met and are committed to improving stroke care and prevention.



## Audience profile 2023

UK Stroke Forum 2023 Profession breakdown



## Testimonial comments

It's a fantastic opportunity to catch up with colleagues and hear from the best in the business.



This is a great opportunity to improve your knowledge and understanding of current research and approaches to Post-stroke healthcare.



A conference that changes the way we learn year on year! A must for all healthcare professionals!



## Why support UKSF24

UKSF brings together policymakers as well as those working across the stroke care pathway and is the only event for businesses looking to communicate with stroke care professionals and raise their company profile. We offer a range of sponsorship opportunities that provide businesses with opportunities to collaborate with stroke professionals.

## Sponsorship at UKSF

Sponsorship Packages	Platinum Sponsor £36k + VAT	Gold Sponsor £30k + VAT	Silver Sponsor £22k + VAT	Bronze Sponsor £7,500 + VAT	Exhibitor Only From £2,200 + VAT
Exhibition Stand	6x6	6x6	6x3	3x3	2x2 minimum
Additional Benefits - see page 6	Choose 3 platinum or gold benefits	Choose 2 platinum or gold benefits	Choose 2 silver benefits	Choose 1 bronze benefit	Available at additional cost
Delegate Passes - to include sessions, lunches, refreshments, evening functions	8	6	4	2	2
Additional passes available to purchase at discounted rate	3	2	2	2	1
Company profile on Event App	✓	✓	✓	✓	
Company logo on sponsor/exhibitor page on Event App	✓	✓	✓	✓	✓
Acknowledgement by Chair in plenary and closing addresses	✓	✓	✓		
Sponsor logo and profile included in pre-event email	✓	✓	✓		
Company logo on directional signage (where applicable)	✓	✓			
Company logo on lobby banner signage	✓	✓			
Delegate flyer insert on UKSF app	✓	✓			
Quarter page advert in Stroke News	✓				
Exhibition stand in prime location	✓				

## Platinum/Gold Benefits

Satellite symposium (either 30 or 45 minutes)

Soapbox session (20 minutes)

Webinar / podcast

eNewsletter branding

Sponsorship of evening function on day one

Sponsorship of evening function on day two

Sponsorship of event app

Sponsorship of signage in networking areas

Sponsorship of ePoster screens

Co-sponsored banner in The ACC with the UKSF branding

## Silver Benefits

Soapbox Session

Sponsorship of Lunch and refreshments breaks Day 1. Day 2 or Day 3

Sponsorship of daily e-bulletin for registered delegates x1

## Bronze Benefits

Sponsorship of lanyards / sponsor provider

Sponsorship of delegate bags (sponsor provided)

Sponsorship of pens / water bottles sponsor to provide

Sponsorship of speaker green room

Exhibition Stand

## Exhibition Stand

At UKSF, companies can book stands of various sizes, ensuring businesses across the spectrum of stroke providers can be involved with the event. We are offering an early-bird incentive discount until **July 12, 2024** to make the exhibition even more accessible for SMEs, For details see below:

### Exhibition Stands

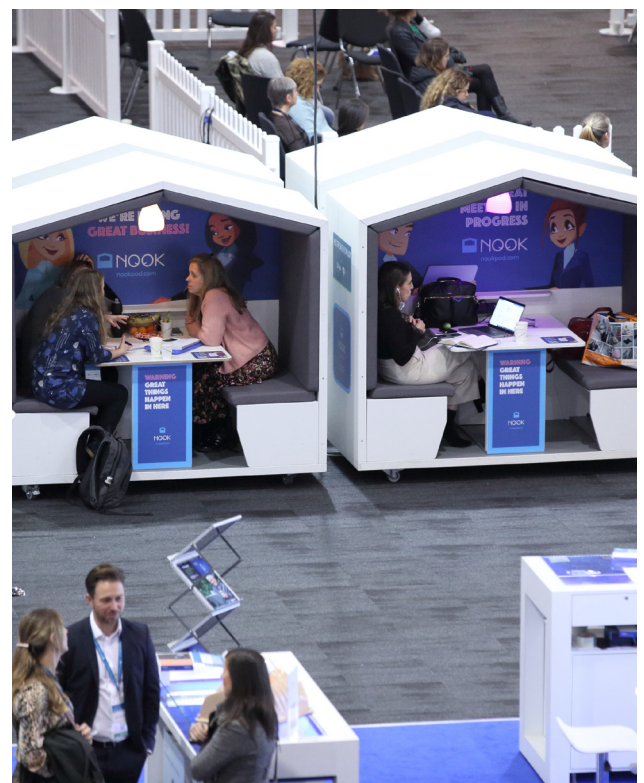
Stand Size	Price	20% Off Early Booking by 12 July 2024
2m x 2m	£2,300 +VAT	£1,850 + VAT
3m x 2m	£3000 + VAT	£2,280 + VAT
3m x 3m	£3,600 + VAT	£2,880 + VAT
4m x 3m	£4,750 + VAT	£3,650 + VAT
6m x 3m	£6,200 + VAT	£5,050 + VAT
6m x 6m	£10,000 + VAT	£8,100 + VAT



### What is Included?

- Shell-scheme of your chosen dimensions
- Fluorescent lighting (per 3m front fascia board)
- Name board at end of stand
- Conference materials through Event App
- Two complimentary Access-All-Area passes. These include lunches and refreshments from the exhibition arena as well as access to sessions around the conference. Pass allocation for sponsorship packages can be found on page 5.

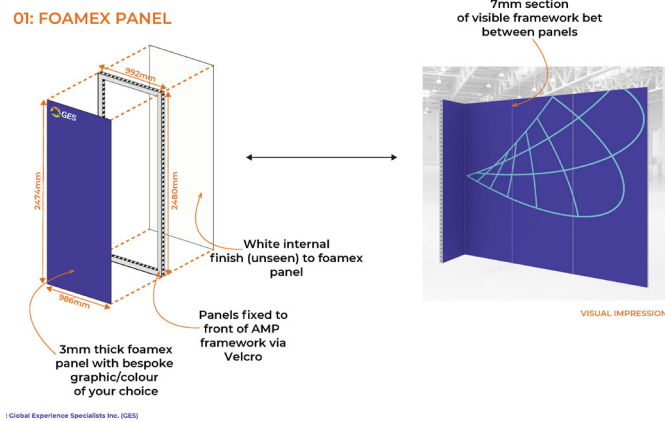
Please note that furniture is not included, furniture requirements or extra fittings can be ordered and paid for direct with the event contractor.



## Exhibition build and show ready stands

This year we are excited to showcase a variety of new looks for the exhibition floor. Making it more cost effective for you. GES will be supplying the show ready stands and you the exhibitor will have two choices.

1. Design, bring and stick your art panels on (exhibitor preference, not a cost to UKSF).



2. GES can offer the service to design, print and install for you to be show ready when you arrive! (Exhibitor preference, not a cost to UKSF).

If you are looking for the next step in stand design Show Ready is an innovative range of modular exhibition stands which are exactly that, Show Ready! They're a quick, fully sustainable, easy and cost effective alternative to space only stand and cost £325 per sqm. You simply choose a design, arrive and your stand is ready.



13 different design options and all packages include the following:

- Stand Structure, including full colour seamless tension graphics.
- Lighting (LED spotlights).
- Carpet – A choice of colours.
- Health and Safety planning/paperwork completed.
- Project management leading up to show opening.
- Installation and dismantling of booth.
- Power supply (double socket).
- A fully sustainable solution.



3. Plain walls will be fixed as normal if you want to stick posters up and bring pop ups (included in stand cost of UKSF booking).

You can also rent your equipment needed for the stands or bring your own. You will need to book your electric with GES.

All forms will be sent out

GES will also be onsite over the three days to handle any enquires.